Tableau 10 A Z Hands On Tableau Training For Data Science

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Tableau 2019.X Cookbook - Dmitry Anoshin 2019-01-31
Perform advanced dashboard, visualization, and analytical techniques with Tableau Desktop, Tableau Prep, and Tableau Server Key Features Unique problem-solution approach to aid effective business decision-making Create interactive dashboards and implement powerful business intelligence solutions Includes best practices on using Tableau with modern cloud analytics services Book Description Tableau has been one of the most popular business intelligence solutions in recent times, thanks to its powerful and interactive data visualization capabilities. Tableau 2019.x Cookbook is full of useful recipes from industry experts, who will help you master Tableau skills and learn each aspect of Tableau's ecosystem. This book is enriched with features such as Tableau extracts, Tableau advanced calculations, geospatial analysis, and building dashboards. It will guide you with exciting data manipulation, storytelling, advanced filtering, expert visualization, and forecasting techniques using real-world examples. From basic functionalities of Tableau to complex deployment on Linux, you will cover it all. Moreover, you will learn advanced features of Tableau using R, Python, and various APIs. You will learn how to prepare data for analysis using the latest Tableau Prep. In the concluding chapters, you will learn how Tableau fits the modern world of analytics and works with modern data platforms such as Snowflake and Redshift. In addition, you will learn about the best practices of integrating Tableau with ETL using Matillion ETL. By the end of the book, you will be ready to tackle business intelligence challenges using Tableau's features. What you will learn Understand the basic and advanced skills of Tableau Desktop Implement best practices of visualization, dashboard, and storytelling Learn advanced analytics with the use of build in statistics Deploy the multi-node server on Linux and Windows Use Tableau with big data sources such as Hadoop, Athena, and Spectrum Cover Tableau built-in functions for forecasting using R packages Combine, shape, and clean data for analysis using Tableau Prep Extend Tableau's functionalities with REST API and R/Python Who this book is for Tableau 2019.x Cookbook is for data analysts, data engineers, BI developers, and users who are looking for quick solutions to common and not-so-common problems faced while using Tableau products. Put each recipe into practice by bringing the latest offerings of Tableau 2019.x to solve real-world analytics and business intelligence challenges. Some understanding of BI concepts and Tableau is required.

Color - Countee Cullen 1925

Visual Data Storytelling with Tableau - Lindy

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Ryan 2018-04-20
Tell Insightful, Actionable Business Stories with Tableau, the World's Leading Data Visualization Tool! Visual Data Storytelling with Tableau brings together knowledge, context, and hands-on skills for telling powerful, actionable data stories with Tableau. This full-color guide shows how to organize data and structure analysis with storytelling in mind, embrace exploration and visual discovery, and articulate findings with rich data, carefully curated visualizations, and skillfully crafted narrative. You don't need any visualization experience. Each chapter illuminates key aspects of design practice and data visualization, and guides you step-by-step through applying them in Tableau. Through realistic examples and classroom-tested exercises, Professor Lindy Ryan helps you use Tableau to analyze data, visualize it, and help people connect more intuitively and emotionally with it. Whether you're an analyst, executive, student, instructor, or journalist, you won't just master the tools: you'll learn to craft data stories that make an immediate impact--and inspire action. Learn how to: • Craft more powerful stories by blending data science, genre, and visual design • Ask the right questions upfront to plan data collection and analysis • Build storyboards and choose charts based on your message and audience • Direct audience attention to the points that matter most • Showcase your data stories in high-impact presentations • Integrate Tableau storytelling throughout your business communication • Explore case studies that show what to do--and what not to do • Discover visualization best practices, tricks, and hacks you can use with any tool • Includes coverage up through Tableau 10
A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE) - Project Management Institute Project Management Institute 2021-08-01
PMBOK&® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management

and the PMBOK&® Guide &– Seventh Edition is structured around eight project performance domains.This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes.This edition of the PMBOK&® Guide:•Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);•Provides an entire section devoted to tailoring the development approach and processes;•Includes an expanded list of models, methods, and artifacts;•Focuses on not just delivering project outputs but also enabling outcomes; and• Integrates with PMIstandards+™ for information and standards application content based on project type, development approach, and industry sector.
The Grammar of Graphics - Leland Wilkinson 2013-03-09
Written for statisticians, computer scientists, geographers, research and applied scientists, and others interested in visualizing data, this book presents a unique foundation for producing almost every quantitative graphic found in scientific journals, newspapers, statistical packages, and data visualization systems. It was designed for a distributed computing environment, with special attention given to conserving computer code and system resources. While the tangible result of this work is a Java production graphics library, the text focuses on the deep structures involved in producing quantitative graphics from data. It investigates the rules that underlie pie charts, bar charts, scatterplots, function plots, maps, mosaics, and radar charts. These rules are abstracted from the work of Bertin, Cleveland, Kosslyn, MacEachren, Pinker, Tufte, Tukey, Tobler, and other theorists of quantitative graphics.
Text Mining with R - Julia Silge 2017-06-12
Chapter 7. Case Study : Comparing Twitter Archives; Getting the Data and Distribution of Tweets; Word Frequencies; Comparing Word Usage; Changes in Word Use; Favorites and Retweets; Summary; Chapter 8. Case Study : Mining NASA Metadata; How Data Is Organized at NASA; Wrangling and Tidying the Data; Some Initial Simple Exploration; Word Co-ocurrences and Correlations; Networks of Description and

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Title Words; Networks of Keywords; Calculating tf-idf for the Description Fields; What Is tf-idf for the Description Field Words?; Connecting Description Fields to Keywords; Topic Modeling.

Frank Kane's Taming Big Data with Apache Spark and Python - Frank Kane 2017-06-30 Frank Kane's hands-on Spark training course, based on his bestselling Taming Big Data with Apache Spark and Python video, now available in a book. Understand and analyze large data sets using Spark on a single system or on a cluster. About This Book Understand how Spark can be distributed across computing clusters Develop and run Spark jobs efficiently using Python A hands-on tutorial by Frank Kane with over 15 real-world examples teaching you Big Data processing with Spark Who This Book Is For If you are a data scientist or data analyst who wants to learn Big Data processing using Apache Spark and Python, this book is for you. If you have some programming experience in Python, and want to learn how to process large amounts of data using Apache Spark, Frank Kane's Taming Big Data with Apache Spark and Python will also help you. What You Will Learn Find out how you can identify Big Data problems as Spark problems Install and run Apache Spark on your computer or on a cluster Analyze large data sets across many CPUs using Spark's Resilient Distributed Datasets Implement machine learning on Spark using the MLlib library Process continuous streams of data in real time using the Spark streaming module Perform complex network analysis using Spark's GraphX library Use Amazon's Elastic MapReduce service to run your Spark jobs on a cluster In Detail Frank Kane's Taming Big Data with Apache Spark and Python is your companion to learning Apache Spark in a hands-on manner. Frank will start you off by teaching you how to set up Spark on a single system or on a cluster, and you'll soon move on to analyzing large data sets using Spark RDD, and developing and running effective Spark jobs quickly using Python. Apache Spark has emerged as the next big thing in the Big Data domain – quickly rising from an ascending technology to an established superstar in just a matter of years. Spark allows you to quickly extract actionable insights from large amounts of data, on a real-time basis, making it an essential tool in many modern businesses. Frank has packed this book with over 15 interactive, fun-filled examples relevant to the real world, and he will empower you to understand the Spark ecosystem and implement production-grade real-time Spark projects with ease. Style and approach Frank Kane's Taming Big Data with Apache Spark and Python is a hands-on tutorial with over 15 real-world examples carefully explained by Frank in a step-by-step manner. The examples vary in complexity, and you can move through them at your own pace.

Look Inside - Juan Velasco 2016-09-27 The cutaway illustrations in this book allow our eyes to see what usually remains hidden. They open up houses, bodies, and objects, and allow the individual parts to comprehensively explain the whole. Looking at the outside of things such as architecture, anatomy, or vehicles does not usually reveal much about their internal structures and functions. To learn more, we need to see inside them. Look Inside features infographics that cut up or take apart their subjects and make them transparent. The resulting cross sections and interior views present precise detail in multiple layers. Look Inside starts with a discussion of Arnhem Land, the earliest known cutaway illustrations, showing that even 28,000 years ago, humans had a fascination with how things internally work: the processes that are hidden from the human eye. Including work from both centuries past and the cutting-edge present, Look Inside is an unparalleled compendium of cutaway techniques and their wide-ranging applications. Works from Jewish-German physician Fritz Kahn's imagine the human body as a mechanized factory; Kahn's visual metaphors show conveyor belts and offices instead of veins and valves. Exploded images of classic sports cars allows Fabian Oefner to show every piece of the automotive puzzle from the body shell to individual tiny screws. Richard Orr's scientific pieces represent the natural world and continue in the genre's traditional thread of handmade illustrations; whether a beaver lodge or an arctic circle landscape, Orr presents a vivid natural world or layers and scientific hierarchies. The luxurious collection within Look Inside was curated by renowned information designers and creative directors, Samuel and Juan Velasco. The

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Velasco brothers have provided invaluable and inspirational insight in the history and theory of cutaway illustrations and visual storytelling.
Tableau Dashboard Cookbook - Jen Stirrup 2014-05

Creating Data Stories with Tableau Public - Ashley Ohmann 2015-11-27
Illustrate your data in a more interactive and interesting way using Tableau PublicAbout This Book• Learn the basics of creating visualizations with Tableau using this concise reference book• Understand how to join and aggregate your data sources using Tableau• It is a step by step guide that uses examples to help you understand the key concepts and feature of Tableau PublicWho This Book Is ForThis book is targeted at investigative journalists and bloggers with an interest in making rich and interactive data visualizations. Intermediate Tableau Public users and organizations can also use this book as a reference guide and teaching aid. Members of the media team, such as data specialists, web developers, editors, producers, and managers can also benefit from an understanding of the structure and challenges of writing an interactive and interesting data visualization using Tableau Public.What You Will Learn• Connect to various data sources and understand what data is appropriate for Tableau Public• Understand chart types and when to use specific chart types with different types of data• Join and aggregate data for use in Tableau Public data stories• Discover features of Tableau Public, from basic to advanced• Involve calculations in Tableau Public• Build geographic maps to bring context to data• Create dashboards from one or more separate data visualizations• Create filters and actions to allow greater interactivity to Tableau Public visualizations and dashboards• Publish and embed Tableau visualizations and dashboards in articlesIn DetailTableau Public is a very useful tool in anyone's data reporting toolbox that allows authors to add an interactive data element to any article. It allows investigative journalists and bloggers to tell a "data story", allowing others to explore your data visualization. The relative ease of Tableau Public visualization creation allows data stories to be developed rapidly. It allows readers to explore data associations in multiple-sourced public data, and uses state-of-the-art dashboard and chart graphics to immerse the users in an interactive experience.This book offers investigative journalists, bloggers, and other data story tellers a rich discussion of visualization creation topics, features, and functions. This book allows data story tellers to quickly gain confidence in understanding and expanding their visualization-creation knowledge, and allows them to quickly create interesting, interactive data visualizations to bring a richness and vibrancy to complex articles.The book takes you from basic concepts in visualization creation, like connecting to data sources, cleansing data, chart types, common functions, map creation, and publishing to the Web, to more advanced functions.It is a great overview and reference guide for beginner to intermediate Tableau Public data story tellers, and covers creation of Tableau Public visualizations of varying complexities.Style and approachThis book is a crisp, systematic, and tutorial-styled guide to building interactive Tableau visualizations.

Flutter Complete Reference - Alberto Miola 2020-09-30
Flutter is Google's UI toolkit for creating beautiful and native applications for mobile, desktop and web from a single Dart codebase. In this book we cover in detail the Dart programming language (version 2.10, with null safety support) and the Flutter framework (version 1.20). While reading the chapters, you'll find a lot of good practices, tips and performance advices to build high quality products. The book is divided in 3 parts. PART 1: It's about the Dart programming language (classes, exceptions, inheritance, null safety, streams, SOLID principles...). PART 2. It's about the Flutter framework (localization, routing, state management with Bloc and Provider, testing, performances with DevTools, animations...). PART 3. It's a long collection of examples (using Firestore, monetizing apps, using gestures, networking, publishing packages at pub.dev, race recognition with ML kits, playing audio and video...). The official website of the book contains the complete source code of the examples and a "Quiz Game" to test your Dart and Flutter skills!
Hands-On Data Visualization - Jack Dougherty

2021-04-30
Tell your story and show it with data, using free and easy-to-learn tools on the web. This introductory book teaches you how to design interactive charts and customized maps for your website, beginning with simple drag-and-drop tools such as Google Sheets, Datawrapper, and Tableau Public. You'll also gradually learn how to edit open source code templates like Chart.js, Highcharts, and Leaflet on GitHub. Hands-On Data Visualization for All takes you step-by-step through tutorials, real-world examples, and online resources. This hands-on resource is ideal for students, nonprofit organizations, small business owners, local governments, journalists, academics, and anyone who wants to take data out of spreadsheets and turn it into lively interactive stories. No coding experience is required. Build interactive charts and maps and embed them in your website Understand the principles for designing effective charts and maps Learn key data visualization concepts to help you choose the right tools Convert and transform tabular and spatial data to tell your data story Edit and host Chart.js, Highcharts, and Leaflet map code templates on GitHub Learn how to detect bias in charts and maps produced by others

The Data Science Design Manual - Steven S. Skiena 2017-07-01
This engaging and clearly written textbook/reference provides a must-have introduction to the rapidly emerging interdisciplinary field of data science. It focuses on the principles fundamental to becoming a good data scientist and the key skills needed to build systems for collecting, analyzing, and interpreting data. The Data Science Design Manual is a source of practical insights that highlights what really matters in analyzing data, and provides an intuitive understanding of how these core concepts can be used. The book does not emphasize any particular programming language or suite of data-analysis tools, focusing instead on high-level discussion of important design principles. This easy-to-read text ideally serves the needs of undergraduate and early graduate students embarking on an "Introduction to Data Science" course. It reveals how this discipline sits at the intersection of statistics, computer science, and machine learning, with a distinct heft and character of its own. Practitioners in these and related fields will find this book perfect for self-study as well. Additional learning tools: Contains "War Stories," offering perspectives on how data science applies in the real world Includes "Homework Problems," providing a wide range of exercises and projects for self-study Provides a complete set of lecture slides and online video lectures at www.data-manual.com Provides "Take-Home Lessons," emphasizing the big-picture concepts to learn from each chapter Recommends exciting "Kaggle Challenges" from the online platform Kaggle Highlights "False Starts," revealing the subtle reasons why certain approaches fail Offers examples taken from the data science television show "The Quant Shop" (www.quant-shop.com)

Learning Tableau - Joshua N. Milligan
2015-04-27
If you want to understand your data using data visualization and don't know where to start, then this is the book for you. Whether you are a beginner or have years of experience, this book will help you to quickly acquire the skills and techniques used to discover, analyze, and communicate data visually. Some familiarity with databases and data structures is helpful, but not required.

The Big Book of Dashboards - Steve Wexler 2017-04-24
The definitive reference book with real-world solutions you won't find anywhere else The Big Book of Dashboards presents a comprehensive reference for those tasked with building or overseeing the development of business dashboards. Comprising dozens of examples that address different industries and departments (healthcare, transportation, finance, human resources, marketing, customer service, sports, etc.) and different platforms (print, desktop, tablet, smartphone, and conference room display) The Big Book of Dashboards is the only book that matches great dashboards with real-world business scenarios. By organizing the book based on these scenarios and offering practical and effective visualization examples, The Big Book of Dashboards will be the trusted resource that you open when you need to build an effective business dashboard. In addition to the scenarios there's an entire section of the

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book that is devoted to addressing many practical and psychological factors you will encounter in your work. It's great to have theory and evidenced-based research at your disposal, but what will you do when somebody asks you to make your dashboard 'cooler' by adding packed bubbles and donut charts? The expert authors have a combined 30-plus years of hands-on experience helping people in hundreds of organizations build effective visualizations. They have fought many 'best practices' battles and having endured bring an uncommon empathy to help you, the reader of this book, survive and thrive in the data visualization world. A well-designed dashboard can point out risks, opportunities, and more; but common challenges and misconceptions can make your dashboard useless at best, and misleading at worst. The Big Book of Dashboards gives you the tools, guidance, and models you need to produce great dashboards that inform, enlighten, and engage.

Data Science for Marketing Analytics - Tommy Blanchard 2019-03-30
Explore new and more sophisticated tools that reduce your marketing analytics efforts and give you precise results Key FeaturesStudy new techniques for marketing analyticsExplore uses of machine learning to power your marketing analysesWork through each stage of data analytics with the help of multiple examples and exercisesBook Description Data Science for Marketing Analytics covers every stage of data analytics, from working with a raw dataset to segmenting a population and modeling different parts of the population based on the segments. The book starts by teaching you how to use Python libraries, such as pandas and Matplotlib, to read data from Python, manipulate it, and create plots, using both categorical and continuous variables. Then, you'll learn how to segment a population into groups and use different clustering techniques to evaluate customer segmentation. As you make your way through the chapters, you'll explore ways to evaluate and select the best segmentation approach, and go on to create a linear regression model on customer value data to predict lifetime value. In the concluding chapters, you'll gain an understanding of regression techniques and tools for evaluating regression models, and explore ways to predict

customer choice using classification algorithms. Finally, you'll apply these techniques to create a churn model for modeling customer product choices. By the end of this book, you will be able to build your own marketing reporting and interactive dashboard solutions. What you will learnAnalyze and visualize data in Python using pandas and MatplotlibStudy clustering techniques, such as hierarchical and k-means clusteringCreate customer segments based on manipulated data Predict customer lifetime value using linear regressionUse classification algorithms to understand customer choiceOptimize classification algorithms to extract maximal informationWho this book is for Data Science for Marketing Analytics is designed for developers and marketing analysts looking to use new, more sophisticated tools in their marketing analytics efforts. It'll help if you have prior experience of coding in Python and knowledge of high school level mathematics. Some experience with databases, Excel, statistics, or Tableau is useful but not necessary.
Creating Data Stories with Tableau Public - Ashley Ohmann 2015-11-27
Illustrate your data in a more interactive and interesting way using Tableau Public About This Book Learn the basics of creating visualizations with Tableau using this concise reference book Understand how to join and aggregate your data sources using Tableau It is a step by step guide that uses examples to help you understand the key concepts and feature of Tableau Public Who This Book Is For This book is targeted at investigative journalists and bloggers with an interest in making rich and interactive data visualizations. Intermediate Tableau Public users and organizations can also use this book as a reference guide and teaching aid. Members of the media team, such as data specialists, web developers, editors, producers, and managers can also benefit from an understanding of the structure and challenges of writing an interactive and interesting data visualization using Tableau Public. What You Will Learn Connect to various data sources and understand what data is appropriate for Tableau Public Understand chart types and when to use specific chart types with different types of data Join and aggregate data for use in Tableau Public data stories Discover features of Tableau Public, from

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basic to advanced Involve calculations in Tableau Public Build geographic maps to bring context to data Create dashboards from one or more separate data visualizations Create filters and actions to allow greater interactivity to Tableau Public visualizations and dashboards Publish and embed Tableau visualizations and dashboards in articles In Detail Tableau Public is a very useful tool in anyone's data reporting toolbox that allows authors to add an interactive data element to any article. It allows investigative journalists and bloggers to tell a "data story", allowing others to explore your data visualization. The relative ease of Tableau Public visualization creation allows data stories to be developed rapidly. It allows readers to explore data associations in multiple-sourced public data, and uses state-of-the-art dashboard and chart graphics to immerse the users in an interactive experience. This book offers investigative journalists, bloggers, and other data story tellers a rich discussion of visualization creation topics, features, and functions. This book allows data story tellers to quickly gain confidence in understanding and expanding their visualization-creation knowledge, and allows them to quickly create interesting, interactive data visualizations to bring a richness and vibrancy to complex articles. The book takes you from basic concepts in visualization creation, like connecting to data sources, cleansing data, chart types, common functions, map creation, and publishing to the Web, to more advanced functions. It is a great overview and reference guide for beginner to intermediate Tableau Public data story tellers, and covers creation of Tableau Public visualizations of varying complexities. Style and approach This book is a crisp, systematic, and tutorial-styled guide to building interactive Tableau visualizations.

Tableau For Dummies - Molly Monsey 2015-10-14
Make your data work for you! Tableau For Dummies brings order to the chaotic world of data. Understanding your data and organizing it into formats and visualizations that make sense to you are crucial to making a real impact on your business with the information that's already at your fingertips. This easy-to-use reference explores the user interface, and guides you

through the process of connecting your data sources to the software. Additionally, this approachable, yet comprehensive text shows you how to use graphs, charts, and other images to bring visual interest to your data, how to create dashboards from multiple data sources, and how to export the visualizations that you have developed into multiple formats that translate into positive change for your business. The mission of Tableau Software is to grant you access to data that, when put into action, will help you build your company. Learning to use the data available to you helps you make informed, grounded business decisions that can spell success for your company. Navigate the user interface to efficiently access the features you need Connect to various spreadsheets, databases, and other data sources to create a multi-dimensional snapshot of your business Develop visualizations with easy to use drag and drop features Start building your data with templates and sample workbooks to spark your creativity and help you organize your information Tableau For Dummies is a step-by-step resource that helps you make sense of the data landscape—and put your data to work in support of your business.

Big Data Visualization - James D. Miller 2017-02-28
Learn effective tools and techniques to separate big data into manageable and logical components for efficient data visualization About This Book This unique guide teaches you how to visualize your cluttered, huge amounts of big data with ease It is rich with ample options and solid use cases for big data visualization, and is a must-have book for your shelf Improve your decision-making by visualizing your big data the right way Who This Book Is For This book is for data analysts or those with a basic knowledge of big data analysis who want to learn big data visualization in order to make their analysis more useful. You need sufficient knowledge of big data platform tools such as Hadoop and also some experience with programming languages such as R. This book will be great for those who are familiar with conventional data visualizations and now want to widen their horizon by exploring big data visualizations. What You Will Learn Understand how basic analytics is affected by big data Deep dive into effective and

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efficient ways of visualizing big data Get to know various approaches (using various technologies) to address the challenges of visualizing big data Comprehend the concepts and models used to visualize big data Know how to visualize big data in real time and for different use cases Understand how to integrate popular dashboard visualization tools such as Splunk and Tableau Get to know the value and process of integrating visual big data with BI tools such as Tableau Make sense of the visualization options for big data, based upon the best suited visualization techniques for big data In Detail When it comes to big data, regular data visualization tools with basic features become insufficient. This book covers the concepts and models used to visualize big data, with a focus on efficient visualizations. This book works around big data visualizations and the challenges around visualizing big data and address characteristic challenges of visualizing like speed in accessing, understanding/adding context to, improving the quality of the data, displaying results, outliers, and so on. We focus on the most popular libraries to execute the tasks of big data visualization and explore "big data oriented" tools such as Hadoop and Tableau. We will show you how data changes with different variables and for different use cases with step-through topics such as: importing data to something like Hadoop, basic analytics. The choice of visualizations depends on the most suited techniques for big data, and we will show you the various options for big data visualizations based upon industry-proven techniques. You will then learn how to integrate popular visualization tools with graphing databases to see how huge amounts of certain data. Finally, you will find out how to display the integration of visual big data with BI using Cognos BI. Style and approach With the help of insightful real-world use cases, we'll tackle data in the world of big data. The scalability and hugeness of the data makes big data visualizations different from normal data visualizations, and this book addresses all the difficulties encountered by professionals while visualizing their big data.

Learning Tableau 10 - Joshua N. Milligan 2016-09-30
Learn how to create effective data visualizations with Tableau and unlock a smarter approach to

business analytics. It might just transform your organization About This Book Create stylish visualizations and dashboards that explain complexity with clarity Learn effective data storytelling to transform how your business uses ideas and makes decisions Explore all the new features in Tableau 10 and start to redefine what business analytics means to your organization Who This Book Is For Got data? Not sure what to make of it? This is the guide for you – whether you've been working with Tableau for years or are just beginning your adventure into business analytics. What You Will Learn Find out how to build effective visualizations and dashboards Prepare and clean your data so you can be sure Tableau is finding answers to your questions – not raising more problems Discover how to create advanced visualizations that explain complexity with clarity and style Dig deeper into your data with clustering and distribution models that allow you to analyze trends and make forecasts Learn how to use data storytelling to aid decision-making and strategy Share dashboards and visualizations to cultivate a culture where data is available and valued In Detail Tableau has for some time been one of the most popular Business Intelligence and data visualization tools available. Why? Because, quite simply, it's a tool that's responsive to the needs of modern businesses. But it's most effective when you know how to get what you want from it – it might make your business intelligent, but it isn't going to make you intelligent... We'll make sure you're well prepared to take full advantage of Tableau 10's new features. Whether you're an experienced data analyst that wants to explore 2016's new Tableau, or you're a beginner that wants to expand their skillset and bring a more professional and sharper approach to their organization, we've got you covered. Beginning with the fundamentals, such as data preparation, you'll soon learn how to build and customize your own data visualizations and dashboards, essential for high-level visibility and effective data storytelling. You'll also find out how to so trend analysis and forecasting using clustering and distribution models to inform your analytics. But it's not just about you – when it comes to data it's all about availability and access. That's why we'll show you how to share your Tableau

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visualizations. It's only once insights are shared and communicated that you – and your organization – will start making smarter and informed decisions. And really, that's exactly what this guide is for. Style and approach Practical yet comprehensive, this Tableau guide takes you from the fundamentals of the tool before diving deeper into creating advanced visualizations. Covering the latest features found in Tableau 10, this might be the guide that transforms your organization.

Building Analytics Teams - John K. Thompson 2020-06-30
Master the skills necessary to hire and manage a team of highly skilled individuals to design, build, and implement applications and systems based on advanced analytics and AI Key FeaturesLearn to create an operationally effective advanced analytics team in a corporate environmentSelect and undertake projects that have a high probability of success and deliver the improved top and bottom-line resultsUnderstand how to create relationships with executives, senior managers, peers, and subject matter experts that lead to team collaboration, increased funding, and long-term success for you and your teamBook Description In Building Analytics Teams, John K. Thompson, with his 30+ years of experience and expertise, illustrates the fundamental concepts of building and managing a high-performance analytics team, including what to do, who to hire, projects to undertake, and what to avoid in the journey of building an analytically sound team. The core processes in creating an effective analytics team and the importance of the business decision-making life cycle are explored to help achieve initial and sustainable success. The book demonstrates the various traits of a successful and high-performing analytics team and then delineates the path to achieve this with insights on the mindset, advanced analytics models, and predictions based on data analytics. It also emphasizes the significance of the macro and micro processes required to evolve in response to rapidly changing business needs. The book dives into the methods and practices of managing, developing, and leading an analytics team. Once you've brought the team up to speed, the book explains how to govern executive expectations and select winning projects. By the end of this book, you will have acquired the knowledge to create an effective business analytics team and develop a production environment that delivers ongoing operational improvements for your organization. What you will learnAvoid organizational and technological pitfalls of moving from a defined project to a production environmentEnable team members to focus on higher-value work and tasksBuild Advanced Analytics and Artificial Intelligence (AA&AI) functions in an organizationOutsource certain projects to competent and capable third partiesSupport the operational areas that intend to invest in business intelligence, descriptive statistics, and small-scale predictive analyticsAnalyze the operational area, the processes, the data, and the organizational resistanceWho this book is for This book is for senior executives, senior and junior managers, and those who are working as part of a team that is accountable for designing, building, delivering and ensuring business success through advanced analytics and artificial intelligence systems and applications. At least 5 to 10 years of experience in driving your organization to a higher level of efficiency will be helpful.

Visualizing Data - Ben Fry 2008
Provides information on the methods of visualizing data on the Web, along with example projects and code.

Data Sketches - Nadieh Bremer 2021-02-09
In Data Sketches, Nadieh Bremer and Shirley Wu document the deeply creative process behind 24 unique data visualization projects, and they combine this with powerful technical insights which reveal the mindset behind coding creatively. Exploring 12 different themes – from the Olympics to Presidents & Royals and from Movies to Myths & Legends – each pair of visualizations explores different technologies and forms, blurring the boundary between visualization as an exploratory tool and an artform in its own right. This beautiful book provides an intimate, behind-the-scenes account of all 24 projects and shares the authors' personal notes and drafts every step of the way. The book features: Detailed information on data gathering, sketching, and coding data visualizations for the web, with screenshots of works-in-progress and reproductions from the

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authors' notebooks Never-before-published technical write-ups, with beginner-friendly explanations of core data visualization concepts Practical lessons based on the data and design challenges overcome during each project Full-color pages, showcasing all 24 final data visualizations This book is perfect for anyone interested or working in data visualization and information design, and especially those who want to take their work to the next level and are inspired by unique and compelling data-driven storytelling.

Mastering Tableau 2021 - Marleen Meier 2021-05-31
Build, design, and improve advanced business intelligence solutions using Tableau's latest features, including Tableau Prep Builder, Tableau Hyper, and Tableau Server Key FeaturesMaster new features in Tableau 2021 to solve real-world analytics challengesPerform geo-spatial, time series, and self-service analytics using real-life examplesBuild and publish dashboards and explore storytelling using Python and R integration supportBook Description Tableau is one of the leading business intelligence (BI) tools that can help you solve data analysis challenges. With this book, you will master Tableau's features and offerings in various paradigms of the BI domain. Updated with fresh topics including Quick Level of Detail expressions, the newest Tableau Server features, Einstein Discovery, and more, this book covers essential Tableau concepts and advanced functionalities. Leveraging Tableau Hyper files and using Prep Builder, you'll be able to perform data preparation and handling easily. You'll gear up to perform complex joins, spatial joins, unions, and data blending tasks using practical examples. Next, you'll learn how to execute data densification and further explore expert-level examples to help you with calculations, mapping, and visual design using Tableau extensions. You'll also learn about improving dashboard performance, connecting to Tableau Server and understanding data visualization with examples. Finally, you'll cover advanced use cases such as self-service analysis, time series analysis, and geo-spatial analysis, and connect Tableau to Python and R to implement programming functionalities within it. By the end of this Tableau book, you'll have mastered the advanced offerings of Tableau 2021 and be able to tackle common and advanced challenges in the BI domain. What you will learnGet up to speed with various Tableau componentsMaster data preparation techniques using Tableau Prep BuilderDiscover how to use Tableau to create a PowerPoint-like presentationUnderstand different Tableau visualization techniques and dashboard designsInteract with the Tableau server to understand its architecture and functionalitiesStudy advanced visualizations and dashboard creation techniquesBrush up on powerful self-service analytics, time series analytics, and geo-spatial analyticsWho this book is for This book is designed for business analysts, business intelligence professionals and data analysts who want to master Tableau to solve a range of data science and business intelligence problems. The book is ideal if you have a good understanding of Tableau and want to take your skills to the next level.

Essay on the Geography of Plants - Alexander von Humboldt 2010-07-15
The legacy of Alexander von Humboldt (1769–1859) looms large over the natural sciences. His 1799–1804 research expedition to Central and South America with botanist Aimé Bonpland set the course for the great scientific surveys of the nineteenth century, and inspired such essayists and artists as Emerson, Goethe, Thoreau, Poe, and Church. The chronicles of the expedition were published in Paris after Humboldt's return, and first among them was the 1807 "Essay on the Geography of Plants." Among the most cited writings in natural history, after the works of Darwin and Wallace, this work appears here for the first time in a complete English-language translation. Covering far more than its title implies, it represents the first articulation of an integrative "science of the earth, " encompassing most of today's environmental sciences. Ecologist Stephen T. Jackson introduces the treatise and explains its enduring significance two centuries after its publication.

Learn Ethical Hacking from Scratch - Zaid Sabih 2018-07-31
Learn how to hack systems like black hat hackers and secure them like security experts Key Features Understand how computer systems work and their vulnerabilities Exploit

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weaknesses and hack into machines to test their security Learn how to secure systems from hackers Book Description This book starts with the basics of ethical hacking, how to practice hacking safely and legally, and how to install and interact with Kali Linux and the Linux terminal. You will explore network hacking, where you will see how to test the security of wired and wireless networks. You'll also learn how to crack the password for any Wi-Fi network (whether it uses WEP, WPA, or WPA2) and spy on the connected devices. Moving on, you will discover how to gain access to remote computer systems using client-side and server-side attacks. You will also get the hang of post-exploitation techniques, including remotely controlling and interacting with the systems that you compromised. Towards the end of the book, you will be able to pick up web application hacking techniques. You'll see how to discover, exploit, and prevent a number of website vulnerabilities, such as XSS and SQL injections. The attacks covered are practical techniques that work against real systems and are purely for educational purposes. At the end of each section, you will learn how to detect, prevent, and secure systems from these attacks. What you will learn Understand ethical hacking and the different fields and types of hackers Set up a penetration testing lab to practice safe and legal hacking Explore Linux basics, commands, and how to interact with the terminal Access password-protected networks and spy on connected clients Use server and client-side attacks to hack and control remote computers Control a hacked system remotely and use it to hack other systems Discover, exploit, and prevent a number of web application vulnerabilities such as XSS and SQL injections Who this book is for Learning Ethical Hacking from Scratch is for anyone interested in learning how to hack and test the security of systems like professional hackers and security experts.

Introducing Microsoft Power BI - Alberto Ferrari 2016-07-07
This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:http://aka.ms/analyzingdata/details. Learn more about Power BI at https://powerbi.microsoft.com/.
Learning Tableau 2020 - Joshua N. Milligan 2020-08-31
Thousands of enterprises worldwide use Tableau as the solution for their data issues, big and small. With this updated edition, you will develop a firm grip on data visualization using Tableau 2020 and master all of the core features that enable you to explore, prepare, fix, and present data quickly and easily.
Handbook of Tableau Methods - M. D'Agostino 2013-03-09
Recent years have been blessed with an abundance of logical systems, arising from a multitude of applications. A logic can be characterised in many different ways. Traditionally, a logic is presented via the following three components: 1. an intuitive non-formal motivation, perhaps tie it in to some application area 2. a semantical interpretation 3. a proof theoretical formulation. There are several types of proof theoretical methodologies, Hilbert style, Gentzen style, goal directed style, labelled deductive system style, and so on. The tableau methodology, invented in the 1950s by Beth and Hintikka and later per fected by Smullyan and Fitting, is today one of the most popular, since it appears to bring together the proof-theoretical and the semantical approaches to the pre of a logical system and is also very intuitive. In many universities it is sentation the style first taught to students. Recently interest in tableaux has become more widespread and a community crystallised around the subject. An annual tableaux conference is being held and proceedings are published. The present volume is a Handbook a/Tableaux pre senting to the community a wide coverage of tableaux systems for a variety of logics. It is written by active members of the community and brings the reader up to frontline research. It will be of

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interest to any formal logician from any area.
Planning & Design Eng Systems - G. C. Dandy 1989-02-23
This comprehensive introduction to the scope and nature of engineering offers students a commonsense approach to the solution of engineering problems. Case studies and real-world examples are used to illustrate the role of the engineer, the type of work involved and the methodology employed in engineering practice.
Tableau Your Data! - Daniel G. Murray 2016-01-26
Transform your organization's data into actionable insights with Tableau Tableau is designed specifically to provide fast and easy visual analytics. The intuitive drag-and-drop interface helps you create interactive reports, dashboards, and visualizations, all without any special or advanced training. This all new edition of Tableau Your Data! is your Tableau companion, helping you get the most out of this invaluable business toolset. Tableau Your Data! shows you how to build dynamic, best of breed visualizations using the Tableau Software toolset. This comprehensive guide covers the core feature set for data analytics, and provides clear step-by-step guidance toward best practices and advanced techniques that go way beyond the user manual. You'll learn how Tableau is different from traditional business information analysis tools, and how to navigate your way around the Tableau 9.0 desktop before delving into functions and calculations, as well as sharing with the Tableau Server. Analyze data more effectively with Tableau Desktop Customize Tableau's settings for your organization's needs with detailed real-world examples on data security, scaling, syntax, and more Deploy visualizations to consumers throughout the enterprise - from sales to marketing, operations to finance, and beyond Understand Tableau functions and calculations and leverage Tableau across every link in the value chain Learn from actual working models of the book's visualizations and other web-based resources via a companion website Tableau helps you unlock the stories within the numbers, and Tableau Your Data! puts the software's full functionality right at your fingertips.
Data-Driven Storytelling - Nathalie Henry Riche 2018-03-28

This book presents an accessible introduction to data-driven storytelling. Resulting from unique discussions between data visualization researchers and data journalists, it offers an integrated definition of the topic, presents vivid examples and patterns for data storytelling, and calls out key challenges and new opportunities for researchers and practitioners.
Communicating Data with Tableau - Ben Jones 2014-06-16
Go beyond spreadsheets and tables and design a data presentation that really makes an impact. This practical guide shows you how to use Tableau Software to convert raw data into compelling data visualizations that provide insight or allow viewers to explore the data for themselves. Ideal for analysts, engineers, marketers, journalists, and researchers, this book describes the principles of communicating data and takes you on an in-depth tour of common visualization methods. You'll learn how to craft articulate and creative data visualizations with Tableau Desktop 8.1 and Tableau Public 8.1. Present comparisons of how much and how many Use blended data sources to create ratios and rates Create charts to depict proportions and percentages Visualize measures of mean, median, and mode Lean how to deal with variation and uncertainty Communicate multiple quantities in the same view Show how quantities and events change over time Use maps to communicate positional data Build dashboards to combine several visualizations
Tableau Desktop Certified Associate: Exam Guide - Dmitry Anoshin 2019-12-24
Learn through hands-on exercises covering a variety of topics including data connections, analytics, and dashboards to effectively prepare for the Tableau Desktop Certified Associate exam Key FeaturesPrepare for the Tableau Desktop Certified Associate exam with the help of tips and techniques shared by expertsImplement Tableau's advanced analytical capabilities such as forecastingDelve into advanced Tableau features and explore best practices for building dashboardsBook Description The Tableau Desktop Certified Associate exam measures your knowledge of Tableau Desktop and your ability to work with data and data visualization techniques. This book will help you to become well-versed in

Tableau software and use its business intelligence (BI) features to solve BI and analytics challenges. With the help of this book, you'll explore the authors' success stories and their experience with Tableau. You'll start by understanding the importance of Tableau certification and the different certification exams, along with covering the exam format, Tableau basics, and best practices for preparing data for analysis and visualization. The book builds on your knowledge of advanced Tableau topics such as table calculations for solving problems. You'll learn to effectively visualize geographic data using vector maps. Later, you'll discover the analytics capabilities of Tableau by learning how to use features such as forecasting. Finally, you'll understand how to build and customize dashboards, while ensuring they convey information effectively. Every chapter has examples and tests to reinforce your learning, along with mock tests in the last section. By the end of this book, you'll be able to efficiently prepare for the certification exam with the help of mock tests, detailed explanations, and expert advice from the authors. What you will learnApply Tableau best practices to analyze and visualize dataUse Tableau to visualize geographic data using vector mapsCreate charts to gain productive insights into data and make quality-driven decisionsImplement advanced analytics techniques to identify and forecast key valuesPrepare customized table calculations to compute specific valuesAnswer questions based on the Tableau Desktop Certified Associate exam with the help of mock testsWho this book is for This Tableau certification book is for business analysts, BI professionals, and data analysts who want to become certified Tableau Desktop Associates and solve a range of data science and business intelligence problems using this example-packed guide. Some experience in Tableau Desktop is expected to get the most out of this book.

#MakeoverMonday - Andy Kriebel 2018-10-02 Explore different perspectives and approaches to create more effective visualizations #MakeoverMonday offers inspiration and a giant dose of perspective for those who communicate data. Originally a small project in the data visualization community, #MakeoverMonday features a weekly chart or graph and a dataset that community members reimagine in order to make it more effective. The results have been astounding; hundreds of people have contributed thousands of makeovers, perfectly illustrating the highly variable nature of data visualization. Different takes on the same data showed a wide variation of theme, focus, content, and design, with side-by-side comparisons throwing more- and less-effective techniques into sharp relief. This book is an extension of that project, featuring a variety of makeovers that showcase various approaches to data communication and a focus on the analytical, design and storytelling skills that have been developed through #MakeoverMonday. Paging through the makeovers ignites immediate inspiration for your own work, provides insight into different perspectives, and highlights the techniques that truly make an impact. Explore the many approaches to visual data communication Think beyond the data and consider audience, stakeholders, and message Design your graphs to be intuitive and more communicative Assess the impact of layout, color, font, chart type, and other design choices Creating visual representation of complex datasets is tricky. There's the mandate to include all relevant data in a clean, readable format that best illustrates what the data is saying—but there is also the designer's impetus to showcase a command of the complexity and create multidimensional visualizations that "look cool." #MakeoverMonday shows you the many ways to walk the line between simple reporting and design artistry to create exactly the visualization the situation requires.
Tableau: Creating Interactive Data Visualizations - Jen Stirrup 2016-08-31 Illustrate your data in a more interactive way by implementing data visualization principles and creating visual stories using Tableau About This Book Use data visualization principles to help you to design dashboards that enlighten and support business decisions Integrate your data to provide mashed-up dashboards Connect to various data sources and understand what data is appropriate for Tableau Public Understand chart types and when to use specific chart types with different types of data Who This Book Is For Data scientists who have just started using

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Tableau and want to build on the skills using practical examples. Familiarity with previous versions of Tableau will be helpful, but not necessary. What You Will Learn Customize your designs to meet the needs of your business using Tableau Use Tableau to prototype, develop, and deploy the final dashboard Create filled maps and use any shape file Discover features of Tableau Public, from basic to advanced Build geographic maps to bring context to data Create filters and actions to allow greater interactivity to Tableau Public visualizations and dashboards Publish and embed Tableau visualizations and dashboards in articles In Detail With increasing interest for data visualization in the media, businesses are looking to create effective dashboards that engage as well as communicate the truth of data. Tableau makes data accessible to everyone, and is a great way of sharing enterprise dashboards across the business. Tableau is a revolutionary toolkit that lets you simply and effectively create high-quality data visualizations. This course starts with making you familiar with its features and enable you to develop and enhance your dashboard skills, starting with an overview of what dashboard is, followed by how you can collect data using various mathematical formulas. Next, you'll learn to filter and group data, as well as how to use various functions to present the data in an appealing and accurate way. In the first module, you will learn how to use the key advanced string functions to play with data and images. You will be walked through the various features of Tableau including dual axes, scatterplot matrices, heat maps, and sizing.In the second module, you'll start with getting your data into Tableau, move onto generating progressively complex graphics, and end with the finishing touches and packaging your work for distribution. This module is filled with practical examples to help you create filled maps, use custom markers, add slider selectors, and create dashboards. You will learn how to manipulate data in various ways by applying various filters, logic, and calculating various aggregate measures. Finally, in the third module, you learn about Tableau Public using which allows readers to explore data associations in multiple-sourced public data, and uses state-of-the-art dashboard and chart graphics to immerse the users in an interactive experience. In this module, the readers can quickly gain confidence in understanding and expanding their visualization, creation knowledge, and quickly create interesting, interactive data visualizations to bring a richness and vibrancy to complex articles. The course provides a great overview for beginner to intermediate Tableau users, and covers the creation of data visualizations of varying complexities. Style and approach The approach will be a combined perspective, wherein we start by performing some basic recipes and move on to some advanced ones. Finally, we perform some advanced analytics and create appealing and insightful data stories using Tableau Public in a step-by-step manner.

Handbook of Data Visualization - Chun-houh Chen 2007-12-18
Visualizing the data is an essential part of any data analysis. Modern computing developments have led to big improvements in graphic capabilities and there are many new possibilities for data displays. This book gives an overview of modern data visualization methods, both in theory and practice. It details modern graphical tools such as mosaic plots, parallel coordinate plots, and linked views. Coverage also examines graphical methodology for particular areas of statistics, for example Bayesian analysis, genomic data and cluster analysis, as well software for graphics.

Visual Analytics with Tableau - Alexander Loth 2019-04-09
A four-color journey through a complete Tableau visualization Tableau is a popular data visualization tool that's easy for individual desktop use as well as enterprise. Used by financial analysts, marketers, statisticians, business and sales leadership, and many other job roles to present data visually for easy understanding, it's no surprise that Tableau is an essential tool in our data-driven economy. Visual Analytics with Tableau is a complete journey in Tableau visualization for a non-technical business user. You can start from zero, connect your first data, and get right into creating and publishing awesome visualizations and insightful dashboards. • Learn the different types of charts you can create • Use aggregation, calculated fields, and parameters • Create insightful maps • Share interactive

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dashboards Geared toward beginners looking to get their feet wet with Tableau, this book makes it easy and approachable to get started right away.

Practical Tableau - Ryan Sleeper 2018-04-03 Whether you have some experience with Tableau software or are just getting started, this manual goes beyond the basics to help you build compelling, interactive data visualization applications. Author Ryan Sleeper, one of the world's most qualified Tableau consultants, complements his web posts and instructional videos with this guide to give you a firm understanding of how to use Tableau to find valuable insights in data. Over five sections, Sleeper—recognized as a Tableau Zen Master, Tableau Public Visualization of the Year author, and Tableau Iron Viz Champion—provides visualization tips, tutorials, and strategies to help you avoid the pitfalls and take your Tableau knowledge to the next level. Practical Tableau sections include: Fundamentals: get started with Tableau from the beginning Chart types: use step-by-step tutorials to build a variety of charts in Tableau Tips and tricks: learn innovative uses of parameters, color theory, how to make your Tableau workbooks run efficiently, and more Framework: explore the INSIGHT framework, a proprietary process for building Tableau

dashboards Storytelling: learn tangible tactics for storytelling with data, including specific and actionable tips you can implement immediately
Tableau Prep: Up & Running - Carl Allchin 2020-08-03
For self-service data preparation, Tableau Prep is relatively easy to use—as long as you know how to clean and organize your datasets. Carl Allchin, from The Information Lab in London, gets you up to speed on Tableau Prep through a series of practical lessons that include methods for preparing, cleaning, automating, organizing, and outputting your datasets. Based on Allchin's popular blog, Preppin' Data, this practical guide takes you step-by-step through Tableau Prep's fundamentals. Self-service data preparation reduces the time it takes to complete data projects and improves the quality of your analyses. Discover how Tableau Prep helps you access your data and turn it into valuable information. Know what to look for when you prepare data Learn which Tableau Prep functions to use when working with data fields Analyze the shape and profile of your dataset Output data for analysis and learn how Tableau Prep automates your workflow Learn how to clean your dataset using Tableau Prep functions Explore ways to use Tableau Prep techniques in real-world scenarios Make your data available to others by managing and documenting the output

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