

The Rule Of Entrepreneurship By Rob Yeung

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You Can Change Your Life - Rob Yeung 2012-12-20

Looking to make a positive change in your life? Maybe you've read a few self-help books and think you know what you need to do - maybe some positive thinking, making a resolution or simply wishing for happiness? Well, here's some news: none of this is going to help; you simply don't get things in life just by wishing for them. In *You Can Change Your Life* top psychologist Rob Yeung investigates ways of making change stick. He offers the most up-to-date thinking on the skills, beliefs and methods that will help you to change your life. Rooted in evidence-based research and based on proven strategies and treatments, Rob offers a new perspective and new techniques to enable you to transform your life, or simply work out what's stopping you from achieving your goals. You can lose weight, feel more positive, give up a bad habit, get ahead at work or improve anything about yourself. Whatever you want to achieve, you will feel inspired by the practical advice in this fascination book and be able to tackle change with confidence.

How to Win - Rob Yeung 2014-01-14

NEVER COME SECOND PLACE AGAIN If you're not winning, you're losing. And you don't want to be a loser, do you? Life is full of opportunities to win or lose on a daily basis. Want to win arguments, negotiate better and get your way in more discussions? Want to pitch

ideas that win support and plaudits? Want to get yourself noticed and come out on top in the job market? Discover how to triumph when it really counts. How can you gain the competitive advantage and come first more often? Learn how to avoid that frustration of not succeeding - when your point isn't heard in an argument, or your hard fought pitch is rejected - and to achieve the results you know you deserve. **THE SCIENCE OF WINNING** Drawing on the latest research and proven psychological principles, bestselling author and psychologist Dr Rob Yeung outlines practical success strategies and powerful scenarios that you can apply to all facets of your life. This is your strategy book for success at work and in life. Get the breaks, beat the others and take your life to a whole new level.

Successful Interviewing and Recruitment - Rob Yeung 2010-11-03

Plenty of managers know how to interview but few can interview well. *Successful Interviewing and Recruitment* teaches you how to structure the interview, spot exceptional candidates and hire only the best who will add value to your business. Guiding you towards questions to ask as well as questions not to ask, you will learn how to challenge candidates while treating them fairly, so that the best candidates will want to work for you. Based on proven techniques, this book tells you how to put a candidate at ease, helps you to construct competency-based questions,

shows you how to identify liars and helps you to design practical tests to measure candidates abilities. Packed with practical information for anyone from the owner of a small company to managing director of an international business, it is an indispensable guide that will help you to choose the right person for the job.

The Rules of Networking - Rob Yeung 2006

Networking is a technique that can be learnt, honed and applied to great effect. Career consultant Rob Yeung offers savvy and practical advice on networking that will make a genuine difference to your career.

Successful Interviews Every Time - Rob Yeung 2007

The new edition of this best-selling book tells you how to: give impressive answers to over 200 interview questions; deal with interview nerves and project total confidence; pass psychometric tests, competency-based questions, and assessment centres; avoid the traps that interviewers lay for unwary job seekers; and, turn every interview question to your advantage.

Successful Interviewing and Recruitment - Rob Yeung 2008

Teaching managers how to structure a successful interview, spot exceptional candidates, and hire only those who will add value to the business, this work includes advice on what questions to ask and how to put candidates at ease.

Get Smart! - Brian Tracy 2017-03-14

Discover the secrets for how to think and act like the most successful people in the world and reap the rewards! In today's constantly changing world, you have to be smart to get ahead. But the average person uses only about two percent of their mental ability. How can we learn to unleash our brain's full potential to maximize our opportunities, like the most successful people do? In *Get Smart!*, acclaimed success expert and bestselling author Brian Tracy reveals simple, proven ways to tap into our natural thinking talents and abilities and make quantum leaps toward achieving our dreams. In this indispensable guide, you'll learn to:

- Train your brain to think in ways that create successful results ·
- Recognize and exploit growth opportunities in any situation ·
- Identify and eliminate negative patterns holding you back ·
- Plan, act, and achieve

goals with greater precision and speed Whether you want to increase sales, bolster creativity, or better navigate life's unexpected changes, *Get Smart!* will help you tap into your powerful mental resources to obtain the results you want and reap the rewards successful people enjoy.

Business Skills All-in-One For Dummies - Kate Burton 2012-02-03

Fulfil your workplace potential with this indispensable handbook. Written by a team of experts, *Business Skills All-in-One For Dummies* is your complete guide to perfecting your communication, management and organizational skills. Inside you'll find simple techniques for improving your performance at work - everything from presentation skills, project management, persuading and influencing people, motivating (yourself and others!), managing your workload, managing a team and much more. No other book offers you this much in one volume. It's like having a whole team of business, communication and management experts sitting on your bookshelf...but much less crowded! Inside you'll find 4 books in 1: Book I: Communicating Effectively (covering communication, presentations, body language, confidence, persuasion & influence) Book II: Building Your Commercial Acumen (covering accounting and budgeting, technology, selling, negotiation) Book III: Managing and Leading Others (recruiting, working in teams and groups, dealing with ethics and office politics, coaching, leadership) Book IV: Increasing Productivity and Performance (time management, project management, achieving goals, motivation, managing stress, organising time, managing meetings and dealing with emails).

BSS: The New Rules of JobHunting - Rob Yeung 2011-08-15

Job hunting is a job in itself. But too many books are aimed at helping career no-hopers get into a job - any job. This book is aimed at helping ambitious high fliers to, well, fly even higher. It will make sure you get the right job and maintain upward momentum in your career. The book helps you to understand the product - ie, you - that is on offer. What are your strengths and weaknesses, achievements and the kind of career that you should be chasing? It then helps you to scope the job market (investigating jobs, using the grapevine, building a profile with headhunters). It lays out the practical rules for shining at interviews

(learning the secrets of the “three Cs” – competence, chemistry and capacity for growth) and sealing the deal (ensuring you pick the right job offer for you and negotiating a package).

BSS: Surviving Office Politics - Patrick Forsyth 2011-08-15

Lying, cheating, manipulating, conniving, backstabbing, and schmoozing. And don't forget falsifying, scheming, and even sleeping with someone.

All of these go on in the workplace. And we all know someone who is engaged in using devious tactics to further their own career. If you think you can just “work hard” without paying attention to politics, then think again. Politics happens – whether you want to admit it or not. But politicking need not always be bad. You may think that politics is something that only manipulative, self-serving types engage in. But politicking merely describes the act of scrutinising relationships and learning how to influence others more effectively. It is merely a tool. Some people will choose to influence others to further their own devious ends, while others will influence for the good of themselves and the organisation. So here is the definitive answer to engaging with office politics to further your own career in a positive fashion– and deal with the Machiavellian types and pre-empt their efforts.

Start Up and Run Your Own Business - Jonathan Reuvid 2011-02-03

Starting your own business is one thing, but running and keeping it going is another. Annually, there are around 400,000 start-ups in the UK, but in a single year 300,000 businesses also fail. You owe it to yourself, your family, and your own ambition to make your business one of the success stories. This book helps you do just that. More than a “how to” book, *Start Up and Run Your Own Business* brings the skills of experienced blue-chip consultants to bear on your enterprise. Now in its 8th edition, the book lends you both the authority and experience you need to make the right decisions to ensure your business survives and thrives beyond the critical first few years. Author Jonathan Reuvid gives expert advice and commentary on all the key issues you need to address to make your business successful - from business definition, marketing and raising finance, to procurement, accountancy, IT, taxation and HR issues. This 8th edition is also fully revised and updated to cover all the

ramifications of the current “credit crunch” conditions and economic downturn for growing and fledgling businesses. Combining best practice advice with cogent strategies for growth and expansion, *Start Up and Run Your Own Business* has earned a deserved reputation for reliability and authority. This new edition continues this tradition, helping you make the most of your business venture.

Emotional Intelligence - Rob Yeung 2009

Far from being pure psychobabble, emotional intelligence is about finding out what makes others tick and can be highly effective. In this text, Rob Yeung explains the rules to behaving in an emotionally intelligent way.

Job Hunting and Career Change All-In-One For Dummies - Rob Yeung 2011-02-23

Includes expert advice on changing direction in your career Get out of the rut and into your dream job This hands-on guide takes you through every aspect of finding and securing the job you want. From searching for vacancies through to preparing for the interview and making a strong impression, this book has it covered. Key personal development techniques, such as Neuro-linguistic Programming, are featured alongside specific job-hunting advice, helping you to develop a winning mindset and foster skills to take with you into your new career. Discover how to: Find the job that's right for you Write a knockout CV and cover letter Prepare for the interview Give a great presentation Build your confidence and develop a successful outlook

BSS: *The New Rules of EQ* - Rob Yeung 2012-08-17

If you have not heard of emotional intelligence – or EQ – what planet have you landed from? You may be sick of people bleating on and on about EQ. But it is undoubtedly true that being intelligent is not enough to get you ahead at work anymore. You also have to be emotionally intelligent. In this savvy book, business psychologist Rob Yeung explains succinctly and accessibly the rules to behaving in an emotionally intelligent way. Far from being pure psychobabble, EQ is about finding out what makes others tick and can be highly effective. What are their hot buttons? Once you know what buttons to push, you can make people

tick in ways that will help you out at work and in your career.

Confidence - Rob Yeung 2012-08-21

This book will transform your life. With confidence you can make a success of just about anything! The second edition of this bestselling book combines the best and most effective methods from CBT, NLP, sports psychology, positive psychology and much much more, into a definitive and indispensable guide to feeling confident, acting confident, being confident and using these positive mindsets to achieve all your goals. There's no psychobabble, no confusing jargon and no demanding and unrealistic expectations, just quick and brilliant 'Dos' and 'Don'ts' that get you right to the heart of confidence. Written by a top business and life coach, this new edition features new chapters and content on dealing with conflict, holding confident conversations, confident dating and the 10 Top Tips to boost your confidence NOW!

How to Stand Out - Rob Yeung 2015-10-05

Win the respect you deserve You probably already have the skills to be more fulfilled and successful. But sometimes it's about showcasing these skills so that colleagues, customers, friends and the rest of the world can recognize what you do. Drawing on extensive research and inspiring real-life examples, psychologist and bestselling author Dr. Rob Yeung guides you through proven techniques that will get you noticed for all the right reasons. *How to Stand Out* shows you how to: Utilize winning body language techniques Incorporate the words that get people nodding in agreement Supercharge your persuasive skills to sell products, pitch ideas, network, and socialize with friends Boost your motivation to become more successful Improve your confidence to get the results you desire Praise for the Book "We all need to sell ourselves and this book is a great, very readable guide on how to do that. This book is full of useful career advice - and brought to life by fascinating examples and often surprising insights." Rhymer Rigby, writer for The Telegraph and Financial Times and author of 28 Business Thinkers Who Changed the World "How to Stand Out covers the latest evidence on body language, communication and persuasion. It's a rigorously researched, compelling and sometimes surprising read no matter what your goals in life. You will

undoubtedly learn something new." Dr Tomas Chamorro-Premuzic, CEO of Hogan Assessments, and Professor of Business Psychology at University College London and Columbia University "Engaging, no-nonsense and full of scientifically proven advice - an essential book for anyone wanting to outshine the crowd and get ahead in business and life." Dr. Michael Sinclair, co-author of Mindfulness for Busy People, Founder & Clinical Director, City Psychology Group "An easy read with some well researched, practical and evidence backed advice. Definitely stands out from the crowd and can easily be applied straight away." Paul Hughes, Executive Development Director at Cranfield School of Management "An extraordinary book for everybody: Dr Yeung's book presents a wealth of useful tips on how to build your confidence and stand out from the crowd. This book is a treasure trove of useful tips on how to outperform in a job interview, get promoted, win more customers, get your business funded or simply become more successful in life." Professor Khalid Hafeez, Dean of The Claude Littner Business School at the University of West London "Practical, accessible tips and techniques for making yourself more interesting to clients, customers, and friends!" Tamara Box, Partner and Global Chair of the Financial Industry Group at international law firm Reed Smith LLP "Once again, Rob Yeung demonstrates how challenge can quickly become opportunity. He has the uncanny knack of identifying our insecurities, helping us view them from a different angle and transforming them into foundation stones for building new confidence. Whether you want to learn to 'talk like TED', present your best side at a job interview, or simply want to stand out from the crowd - this new book offers simple, clear and practical guidance. Like his previous books, this is another example of why Dr Rob Yeung stands out from other psychologists and coaches." Malcolm Green, Creative Chairman at advertising agency Green Cave People
Answering Tough Interview Questions for Dummies - Rob Yeung 2011-02-15

Written for all job hunters - new entrants, mid-level people, very experienced individuals, and technical and non-technical job seekers - *Answering Tough Interview Questions For Dummies* is packed with the

building blocks for show-stopping interviews.

BSS: The New Rules of Networking - Rob Yeung 2012-08-17

It's not what you know, it's who you know. Never has this been truer. Networking has become one of the key skills for virtually anyone who wants to get on in their jobs and careers. In fact, in just about any situation, knowing the right person will get you ahead. This book provides the essential rules and secrets to successful networking. It addresses the how, why and who of networking to enable virtually anyone to grasp the key skills and do some serious networking. Far from being a God-given talent, networking is a technique that can be learnt, honed and applied to great effect. Careers consultant Rob Yeung offers savvy and practical advice on networking that will make a genuine difference to your career.

BSS: Simply a Great Manager - Mike Hoyle 2011-08-15

Like many things in life, becoming a great manager is in fact a simple process - if only we knew how and changed our current habits. The authors in this book have identified 15 fundamental principles that are exhibited by great managers and which can easily be followed by mere mortals when they have something or somebody to manage. These fundamentals derive from the real experience of successful managers. One by one, the fundamentals are described and illustrative examples given of their use, especially in relation to what great managers do and importantly what bad managers fail to do. The objective is to give the reader a clear understanding of the meaning and importance of each fundamental. Stories, proverbs and aphorisms that will help the reader remember and apply these fundamentals are also included.

Business Psychology in Practice - Pauline Grant 2008-09-15

Organisations are communities. Increasingly the leaders of those communities are drawing on the services of psychologists to help them realise the potential of their "human capital". What do these business psychologists do to assist in the identification, motivation and development of the talent that employees bring into their communities? The authors, all Principal Members of the Association of Business Psychologists, are experienced and qualified professionals who candidly

share their experiences and learning derived from those experiences. They provide case studies and examples from real interventions, they ask provocative questions about conventional thinking and practice and they explain the models that help them make sense of the complex organisations in which they operate. *Business Psychology in Practice* takes us on an excursion behind the scenes in organisations. This book will be of interest to consultants, those who commission their services and anybody wrestling with 'people issues'.

It Is Time to Get Very Rich - Anyaele Sam Chiyson 2011-12-15

In this Information, Telecommunication and Globalization Age that is transforming so rapidly into greater Wisdom Age, there is an urgent mandate to live beyond the tradition of working a whole month for a cheque. You can not afford to exempt yourself from the most powerful institution on the planet; working for someone else all your life. You can not afford to trade your time for anything when everything is coming up roses for your mates who are making great strides through inculcating information and knowledge with purpose and principles, to roll in money passively. In this masterpiece, *It is TIME to Get Very RICH*, Author of *The Best-Selling Knowledge Book: The Sagacity of Sage*, Anyaele Sam Chiyson takes you beyond the main thing, processes, practices, dealings and even the competence that forms part of your daily life, to get you loaded with principles, ideas, revolution, trend and effectiveness you need to be in business for yourself and be on top of things, on the financial systems that drive the progress of human race. Connoting an exceptional meaning and resonating to an exceptional vibration, this book will teach you how to develop the knowledge, attitude and skill intelligence you need to crown yourself with entrepreneurial and executive intelligence for a successful business and passive income. It is a book for everyone who wants to work once to make money over and over again. You do not need to roam the streets looking for jobs that are obviously never going to go round, or spend the rest of your life working for someone else; you will never get rich as an employee. The road map you need to be in business for yourself, the timing intelligence you will ever need to exhibit the excellence of your executive and entrepreneurial

intelligence, and roll in money, in every relevant occasion is in this richly business-success book. You can be distinguished by self-sustaining riches that are extremely enjoyable and impressive. You can be full of exceptional intelligence and the real secrets of being very rich, from the master in works of wealth and wisdom. These are secrets that you do not learn at any school, including business school and ordinary people cannot teach you, no matter how hard they make valiant attempt. This rich book will get you loaded with utmost freight of opulent of opulent well-being and potent flight to the dimension of a state of good fortune especially of greater achievements and financial success. No matter where you are in this day and age, getting very rich in every area of your life is easily available for you now It is TIME to Get Very RICH, in view of the fact that, the proper moment to roll in money is now.

BSS: Great Negotiating Skills - Bob Etherington 2011-08-15

This is a quick-read instructional book, packed with anecdotes and advice for all those people who are generally terrible at negotiating and would like to do it better! Based on several years of practical and successful negotiating around the world, the approach adopted by the author in this book will help anyone (with little or no experience or confidence in negotiation) seal deals on favourable terms. Written in Bob Etherington's distinctive style, combining highly practical advice told in an entertaining fashion, Great Negotiation Skills is all you will need to ensure you don't lose out in your next negotiation.

The Extra One Per Cent - Rob Yeung 2010-09-03

There are times when we all need a bit of a push to help us reach the top. Discover what makes up the 'extra one per cent' that distinguishes exceptional people from everyone else - and how you can make these subtle yet crucial differences work for you too. In this book, leading psychologist and coach Dr Rob Yeung draws upon a wealth of scientific research and shares revelations from his work with entrepreneurs, business leaders, world-class sports people and celebrities. Discover what these successful people do differently and find out how you too can reach outstanding levels of success by tapping into the psychology of high achievers by discovering the eight capabilities they possess that can

make all the difference. In *The Extra One Per Cent* Rob Yeung will show you how you too can achieve your full potential and discover how to make these strategies work for you. You will find out how to make real and lasting changes in your life and take yourself to the next level.

The Rules of Office Politics - Rob Yeung 2006-01

With advice on confronting unavoidable political situations and vanquishing the efforts of Machiavellian coworkers, this manual provides resources for navigating the lying, cheating, manipulating, conniving, backstabbing, and schmoozing sea typical of office environments. Not merely for devious and manipulative workers looking to further their own careers, office politics is redefined as a tool that can be used effectively as a means to influence others in the workplace positively, so that managers, executives, consultants, and young professionals new to the workplace can learn to better themselves as well as the organizations for which they work.

The Rules of Entrepreneurship - Rob Yeung 2007

In 2005, there were 3.2 million small businesses with no employees, up from 2.9 million in 2003 and 3.1 million in 2004. These 3.2 million individuals had a combined turnover of GBP 2250 billion. It's a lot of people and a lot of money. So if you want to sack the boss and do your own thing, this is the book for you. Combining genuinely practical advice with an easily digestible format, Rob Yeung guides you through the things you need to know in order to set up on your own. You don't have to do something entirely new, you could just do it better, and Rob shows you how to get motivated, make a business plan and sell your product.

The Rules of Job Hunting - Rob Yeung 2006

Job hunting can often be the most challenging of jobs and this guide lays out practical rules for ambitious individuals, managers, and executives who want to ensure that their next job is a career advancement. Focusing on the applicant as "the product," this resource helps identify an individual's strengths, weaknesses, and achievements, and aids in determining a wise career path. From acing interviews to negotiating a package once an offer is secured, jobhunting secrets are revealed, including the "three Cs"—competence, chemistry and capacity for

growth.

BSS: Essential Time Management - Brett Hilder 2011-08-15

Time is a resource like any other. Using your time effectively can transform your personal productivity and determine your level of success. Moreover, it can change your level of job satisfaction and confidence. This book provides a practical framework to help anyone manage their time better at work. The principles of good time management are not complex, but having the right kind of attitude to the process can make a big difference in your efforts to get on top of your work. This book also inspires and shows you how to adopt certain mental attitudes and thinking towards your working day and the tasks facing you.

Networking - Rob Yeung 2009-03-20

It addresses the how, why and who of networking to enable virtually anyone to grasp the key skills and do some serious networking

I is for Influence - Rob Yeung 2011-09-02

'How to influence people without getting them drunk or flirting: brilliant' Venetia Thompson, bestselling author of *Gross Misconduct* • How exactly can we use our body language to win friends and influence people? • When can £1 be more persuasive than £50? • Why does giving customers more choice make them less likely to make a purchase? Some people seem naturally more influential and persuasive. In fact they are simply using rules and techniques that anyone can harness. Psychologist Rob Yeung explores the latest research to expose myths and uncover the real truths about the art of influence and persuasion. *I is for Influence* not only reveals the secrets behind effortlessly winning trust and support; it will allow you to learn proven techniques for getting that promotion, winning that business contract or even finding your perfect match. By the bestselling author of *Confidence* and *The Extra One Per Cent* (Macmillan, 2010). 'This book provides readers with the latest science on persuasion. A must read' Professor Cary L. Cooper, CBE, Professor of Psychology

Answering Tough Interview Questions For Dummies - UK - Rob Yeung 2014-02-10

A guide to stunning your interviewer with perfect answers to stumping questions In today's competitive job market, a stellar interview lends you an edge over the competition, which can make or break your chances at a new career. *Answering Tough Interview Questions For Dummies, 2nd Edition* teaches you how to perform professionally and productively under stressful interview conditions. With this handy guide, you'll learn to breeze through tricky questions and accentuate your most impressive qualities. This updated second edition features a ten-step guide to having a great interview, ten tips for projecting confidence, ten techniques for trouble-shooting your job search, 200 tough sample interview questions with detailed advice and model answers, proven strategies to combat nerves, and guidelines for perfecting your social media presence and handling questions that may arise from an online search. There is no need to enter an interview feeling unprepared with this guide by your side. Rob Yeung's holistic approach helps you make a positive first impression Shows you how to prepare to answer questions regarding your online presences (and how to avoid embarrassing search results) Provides essential preparation so that you can familiarize yourself with tricky questions before embarking on the stressful interviewing process Whether you're an entry-level worker or a mid-level professional, *Answering Tough Interview Questions For Dummies* prepares you to blow the competition away with your poised and professional responses.

The Rules of EQ - Rob Yeung 2006

The author explains the rules to behaving in an emotionally intelligent way. Far from being pure psychobabble, EQ is about finding out what makes others tick and can be highly effective.

Emotional Intelligence - Rob Yeung 2009-04

Provides the essential rules and secrets to successful networking.

BSS: The New Rules of Entrepreneurship - Rob Yeung 2011-08-15

Nearly everyone has thought about starting up their own business at one time or another. Working for other people is no longer the only option that we have these days. But what does it really take to become an entrepreneur? Combining genuinely practical advice with an easily digestible format, Rob Yeung guides you through the things you need to

know in order to set up on your own. You don't have to do something entirely new, you could just do it better, and this book shows you how to get motivated, make a business plan and sell your product quickly and effectively.

BSS: Great Selling Skills - Bob Etherington 2011-08-15

Nearly everyone within a company is involved in selling at one level or another. Yet, the majority of those people are not professional frontline salespeople – they have never received any training in selling or in dealing with customers. As a result, opportunities are missed and, worst, you may even have wrecked the relationship with the customer for the long term. Written in a quick-read and practical way, this book presents a set of simple, basic skills for selling, aimed exclusively at those people who have never been trained in the art of selling. Based on the successful courses which the author has been running for over ten years for beginners in sales, this book is intended to enable anyone to make a sound contribution to the overall sales process.

The Publishers Weekly - 1912

The New Rules of Entrepreneurship - Rob Yeung 2011

Nearly everyone has thought about starting up their own business at one time or another. Working for other people is no longer the only option that we have these days. But what does it really take to become an entrepreneur? Combining genuinely practical advice with an easily digestible format, Rob Yeung guides you through the things you need to know in order to set up on your own. You don't have to do something entirely new, you could just do it better, and this book shows you how to get motivated, make a business plan and sell your product quickly and effectively.

Personality - Rob Yeung 2009

Make the most of your greatest asset - YOU - to be the very best you can be. Whether you want to climb the career ladder, start your own business, be a better parent, a sensational musician or an artist, "Personality" will help you make a success of whatever you choose to do. Each of us is unique. We all have individual traits and characteristics

that we can use to propel us forward. The key to success is knowing what you're good at and how to play to your strengths. "Personality" shows you how. You'll discover what your strengths and weaknesses are, and how to pursue opportunities that showcase your talents to bring out your very best. 'A highly accessible and research-informed book that should interest everyone.' "Adrian Furnham, Professor of Psychology, University College London" 'A great guide to help you identify your strengths and find what makes you unique.'" Sahar Hashemi, Founder of Coffee Republic" 'Dr Rob Yeung is one of the country's top psychologists. "Personality" is an eye-opening read - full of insights into how to make the most of your natural talents.'" Melinda Messenger, TV presenter and model"

BSS: Manage Your Boss - Patrick Forsyth 2011-08-15

Unless you are CEO then you, along with everyone else in an organisation, will have a boss. But as we all know, bosses can be from hell! Assuming things are not that bad, realistically your job is not to do as you are told and keep your head down. It is to work towards a situation where the relationship and way of working between the two of you benefits both; and to do so actively. This book is designed to help you make that happen. It will enable you to create a relationship with your boss as something that can potentially help you do a good job and to meet specific job objectives. Moreover, you do not succeed just by working for a boss; you must also work with your boss. The book provides advice and tips on collaborating and working in parallel with your boss.

The British National Bibliography - Arthur James Wells 2009

BSS: Why Entrepreneurs Should Eat Bananas - Simon Tupman 2012-08-17

Why should anyone eat bananas? Because they are good for you! Experts agree that, as a quick source of carbohydrate fuel, bananas are better for you than any other fruit. They are great for an energy boost. This book is packed with timeless, inspirational, energy-boosting tips and advice for today's entrepreneur seeking growth in their business and personal life.

Simon Tupman provides 101 ideas to help you connect with existing customers, win new customers, connect with your employees and colleagues, and create a better personal life. Each idea can easily be

implemented in any company, large or small. Together, they form a set of “best practice” that will lead to sustained success in business and a more satisfying life in general.