

# Associated Press Guide To News Writing

Eventually, you will no question discover a other experience and ability by spending more cash. nevertheless when? complete you say yes that you require to acquire those all needs behind having significantly cash? Why dont you attempt to acquire something basic in the beginning? Thats something that will lead you to understand even more with reference to the globe, experience, some places, subsequent to history, amusement, and a lot more?

It is your unquestionably own get older to put it on reviewing habit. in the midst of guides you could enjoy now is **Associated Press Guide To News Writing** below.

## **The New York Times Manual of Style and Usage, 5th Edition** - Allan M. Siegal

2015-09-29

The premier source for journalists, now revised and updated for 2015. Does the White House tweet? Or does the White House post on Twitter? Can "text" be a verb and also a noun? When should you link? For anyone who writes--

short stories or business plans, book reports or news articles--knotty choices of spelling, grammar, punctuation and meaning lurk in every line: Lay or lie? Who or whom? That or which? Is Band-Aid still a trademark? It's enough to send you in search of a Martini. (Or is that a martini?) Now everyone can find answers to these and thousands of other questions in the

handy alphabetical guide used by the writers and editors of the world's most authoritative news organization. The guidelines to hyphenation, punctuation, capitalization and spelling are crisp and compact, created for instant reference in the rush of daily deadlines. The 2015 edition is a revised and condensed version of the classic guide, updated with solutions to problems that plague writers in the Internet age: · How to cite links and blogs · How to handle tweets, hashtags and other social-media content · How to use current terms like “transgender,” or to choose thoughtfully between “same-sex marriage” and “gay marriage” With wry wit, the authors have created an essential and entertaining reference tool.

*The Elements of Journalism, Revised and Updated 4th Edition* - Bill Kovach 2021-08-10  
A timely new edition of the classic journalism text, now featuring updated material on the importance of reporting in the age of media

mistrust and fake news—and how journalists can use technology to navigate its challenges More than two decades ago, the Committee of Concerned Journalists gathered some of America’s most influential newspeople and asked them, “What is journalism for?” Through exhaustive research, surveys, interviews, and public forums, the committee identified the essential elements that define journalism and its role in our society. The result is one of the most important books on media ever written—winner of the Goldsmith Book Prize from Harvard, a Society of Professional Journalists Award, and the Bart Richards Award for Media Criticism from Penn State University. Updated with new material covering the ways journalists can leverage technology to their advantage, especially given the shifting revenue architecture of news—and with the future of news, facts, and democracy never more in question—this fourth edition of *The Elements of Journalism* is the authoritative guide for

journalists, students, and anyone hoping to stay informed in contentious times.

### **The Art and Craft of Feature Writing -**

William E. Blundell 1988-11-29

Storytelling—how to catch and hold a reader’s interest through artful narration of factual material William E. Blundell, one of the best writers on one of America's best-written papers—The Wall Street Journal—has put his famous Journal Feature-Writing Seminars into this step-by-step guide for turning out great articles. Filled with expert instruction on a complex art, it provides beginners with a systematic approach to feature writing and deftly teaches old pros some new tricks about: · How and where to get ideas · What readers like and don’t like · Adding energy and interest to tired topics · Getting from first ideas to finish article · The rules of organization · How—and whom—to quote and paraphrase · Wordcraft, leads, and narrative flow · Self-editing and notes on style ... plus many sample feature articles.

### **News Reporting and Writing - Melvin Mencher 1977**

NWR Nine is the 25th Anniversary Edition of this classic text. Teaching by example, with vivid writing, Mr. Mencher teaches students the fundamentals of reporting and writing news.

*Chasing the Truth: A Young Journalist's Guide to Investigative Reporting* - Jodi Kantor 2021-11-16

The perfect book for all student journalists, this young readers adaptation of the New York Times bestselling *She Said* by Pulitzer Prize winning reporters' Jodi Kantor and Megan Twohey will inspire a new generation of young journalists.

Soon to be a major motion picture! Do you want to know how to bring secrets to light? How journalists can hold the powerful to account?

And how to write stories that can make a difference? In *Chasing the Truth*, award-winning journalists Jodi Kantor and Megan Twohey share their thoughts from their early days writing their first stories to their time as award-winning investigative journalists, offering tips and advice

along the way. Adapted from their New York Times bestselling book *She Said, Chasing the Truth* not only tells the story of the culture-shifting Harvey Weinstein investigation, but it also shares their best reporting practices with readers. This is the perfect book for aspiring journalists or anyone devoted to uncovering the truth. Praise for the New York Times bestseller *She Said*: “Exhilarating...Kantor and Twohey have crafted their news dispatches into a seamless and suspenseful account of their reportorial journey.” — Susan Faludi, *The New York Times* “An instant classic of investigative journalism...‘All the President’s Men’ for the Me Too era.” — Carlos Lozada, *The Washington Post* “A vibrant, cinematic read.” —Jill Filipovic, *CNN* “Deeply suspenseful.” —Annalisa Quinn, *NPR*

**The Gregg Reference Manual** - William A Sabin 2001-01-01

The Gregg Reference Manual 9e by William Sabin is intended for anyone who writes, edits, or prepares material for distribution or

publication. For nearly fifty years, this manual has been recognized as the best style manual for business professionals and for students who want to master the on-the-job standards of business professionals. Copyright © Libri GmbH. All rights reserved.

**Dilma's Demise** - Peter Prengaman 2021-05-12

The complete and unbiased look at the true story behind the impeachment of Brazil's first female President, Dilma Rousseff, which tore Latin America's largest nation apart. "Dilma's Demise" reads like a drama fueled by many personalities and factors, some seemingly unrelated, but connected in important ways and is a must read for anyone interested in global politics.

*Ap - Associated Press Style Guide* - Lila Stromer 2019-05

Handy reference that is as fast and durable as those people who choose to work in the world of mass media. Every tool helps with today's challenging goal of sharing information that is accurate, precise, clear and without bias, online,

on air or in print (in words, photos, videos, or graphics, and in many mediums). The info you need to know regarding principles and guidelines to ethics, types of writing, uses of photography and videography, terminology, style, spelling, punctuation, and grammar is here in 6 laminated pages designed for quick access. Students in communications, mass media, and journalism, experienced writers, editors, managers and others at magazines, newspapers and news bureaus will find this tool a must-have. AP is also used in business for writing press releases, marketing campaigns and other corporate items, as well as online-only publishers, web content creators and bloggers. 6 page laminated guide includes: What Is AP Style? Special AP Stylebook Sections Broadcast Guidelines Business Guidelines Data Journalism Food Guidelines AP Principles Accuracy in Images Aim for On-the-Record Reporting Avoid Hate Speech Conflicts of Interest Copyright Infringement Corrections Data & Graphics

Privacy Responses Social Media Terminology Punctuation Other Styles Recent Updates  
**The Elements of News Writing** - James W. Kershner 2011

Kershner's *The Elements of News Writing* 3/e is a concise handbook that presents the essential rules of journalism, while offering in-depth analysis of the evolving industry. With comprehensive coverage from history to how-to, and discussions of new media, online journalism, blogging, and social networking, this text covers news writing from a 360 degree view. *The Elements of News Writing* covers the basics of news writing without the extra verbiage. The author pays extra attention to grammar and usage, with easy-to-follow basic tips on writing for all types of mass media, new and old.

**The Associated Press Stylebook and Libel Manual** - Norm Goldstein 1999

[Republican Rescue](#) - Chris Christie 2021-11-16  
Enough with the infighting, the truth-denying,

the wild conspiracy claims, the looking backward, and the refusal to focus on the dangerous Biden agenda. Here's Chris Christie's urgent guide for recapturing Republican glory and winning elections again, told with all the New Jersey frankness and news-breaking insights that have made the two-term governor, Trump early endorser, and presidential candidate an indispensable voice and instant New York Times bestselling author. As governor of New Jersey and a key Trump insider and longtime friend, Chris Christie has always been known for speaking his mind. Now that the depressing 2020 election is finally behind us, he shares his bold insights on how a battered Republican Party can soar into the future and start winning big elections again. The wrong answers are everywhere. Dangerous conspiracy theorists. A tired establishment. Truth deniers and political cowards. In *Republican Rescue*, Christie reveals exactly how absurd grievances and self-inflicted wounds sabotaged Donald

Trump's many successes and allowed Democrats to capture the White House, the House, and Senate in two years—a first for the GOP since the days of Herbert Hoover. In his frank and compelling voice, Christie dissects the last year of the Trump administration—which provoked nothing but conspiracy theories and infighting—and he lays out an honest and hopeful vision, explaining how Republicans can capture the future and save America from today's damaging Democratic excesses. The core Republican values of Abraham Lincoln, Teddy Roosevelt, and Ronald Reagan are as relevant now as they've ever been, Christie writes. Opportunity for all. A strong national defense. Leaders we can all be proud of. Americans in charge of their own lives. A federal government that answers to the people—not the other way around. But these Republican ideals need to be reinvigorated with fresh clarity and open arms. Christie watched in horror as some in his beloved party embraced paranoia and explained

away violence. Determined to restore the party's integrity and success, he shows how to build a movement voters will flock to again, a Republicanism that's blunt, smart, conservative, potent, and perfectly suited for the 21st century.

**The Pioneers** - David McCullough 2019-05-07  
#1 NEW YORK TIMES BESTSELLER Pulitzer Prize-winning historian David McCullough rediscovers an important and dramatic chapter in the American story—the settling of the Northwest Territory by dauntless pioneers who overcame incredible hardships to build a community based on ideals that would come to define our country. As part of the Treaty of Paris, in which Great Britain recognized the new United States of America, Britain ceded the land that comprised the immense Northwest Territory, a wilderness empire northwest of the Ohio River containing the future states of Ohio, Indiana, Illinois, Michigan, and Wisconsin. A Massachusetts minister named Manasseh Cutler was instrumental in opening this vast territory to

veterans of the Revolutionary War and their families for settlement. Included in the Northwest Ordinance were three remarkable conditions: freedom of religion, free universal education, and most importantly, the prohibition of slavery. In 1788 the first band of pioneers set out from New England for the Northwest Territory under the leadership of Revolutionary War veteran General Rufus Putnam. They settled in what is now Marietta on the banks of the Ohio River. McCullough tells the story through five major characters: Cutler and Putnam; Cutler's son Ephraim; and two other men, one a carpenter turned architect, and the other a physician who became a prominent pioneer in American science. They and their families created a town in a primeval wilderness, while coping with such frontier realities as floods, fires, wolves and bears, no roads or bridges, no guarantees of any sort, all the while negotiating a contentious and sometimes hostile relationship with the native people. Like so many of

McCullough's subjects, they let no obstacle deter or defeat them. Drawn in great part from a rare and all-but-unknown collection of diaries and letters by the key figures, *The Pioneers* is a uniquely American story of people whose ambition and courage led them to remarkable accomplishments. This is a revelatory and quintessentially American story, written with David McCullough's signature narrative energy. *News to Me* - Barry Newman (Journalist) 2015

**The Associated Press Stylebook and Libel Manual** - Associated Press 1994-01

This invaluable book has become the journalist's bible, providing facts and references for reporters and defining usage, spelling, and grammar for editors. Completely updated to keep pace with The AP's procedures and world events, it offers detailed guidelines for writing photo captions, filing copy over news wire, avoiding libel, and more. Lie-flat binding.

**Titan of Tehran** - 2021-06-15

"Titan of Tehran" is the true story about Habib Elghania, the first civilian executed during the Iranian revolution that occurred in 1979. Elghania was also the author's grandfather, so the book serves as a personal memoir as well as an enlightening look at the stark cultural differences between Iran and the United States. The book features photos from the AP archive and the author's family collection.

**Writing and Reporting for the Media** - John R. Bender 2019

"To accompany *Writing and Reporting for the Media*."

*Associated Press Guide to Photojournalism* - Brian Horton 2000-11-20

Written by noted AP photographer and photoeditor Brian Horton, this is an insider's manual to one of the most glamorous and exciting media professions. Emphasizing the creative process behind the photojournalist's art, Brian Horton draws upon his three decades of experience, as well as the experiences of other

award-winning photojournalists, to instruct readers in the secrets of snapping memorable news photos every time. With the help of more than 100 photographs from the AP archives, he analyzes what constitutes successful news photos of every type, including portraits, tableaux, sports shots, battlefield scenes, and more, as well as offering tips on how to develop a style of your own.

Associated Press Sports Writing Handbook - Steve Wilstein 2002

And yes, spelling counts."

*The Associated Press Guide To Punctuation* - Rene J. Cappon 2003-01-07

A guide in the tradition of the AP Stylebook lists authoritative information on the proper use of punctuation in effective writing, presented in an easy-to-use format. Original. 25,000 first printing.

*Associated Press Stylebook And Briefing On Media Law 2002 Edition* - Associated Press 2002-07-03

Offers guidelines to capitalization, abbreviations, punctuation, spelling, numerals, usage, and style.

*Writing to Deadline* - Donald Morison Murray 2000

"The news-writing process; reporting and writing for surprise; focusing your story; draft writing; editing and fine-tuning; case studies of real journalists at work."--Cover.

**September 11** - Associated Press 2021-08-03  
A commemoration of the 20th anniversary of 9/11 as told through stories and photographs from The Associated Press--covering everything from the events of that tragic day to the rebuilding of the World Trade Center and beyond. This important and comprehensive book commemorates the 20th anniversary of September 11 as told through stories and images from the correspondents and photographers of The Associated Press--breaking news reports, in-depth investigative pieces, human interest accounts, approximately 175

dramatic and moving photos, and first-person recollections. AP's reporting of the world-changing events of 9/11; the heroic rescue efforts and aftermath; the world's reaction; Operation Enduring Freedom; the continuing legal proceedings; the building of the National September 11 Memorial & Museum in New York City as a place of remembrance; the rebuilding of downtown NYC and much more is covered. The book tells the many stories of 9/11--not only of the unprecedented horror of that September morning, but also of the inspiring resilience and hope of the human spirit.

**The Associated Press Stylebook 2017** - The Associated Press 2017-07-11

The style of the Associated Press is the gold standard for news writing. With The AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which they are famous. Fully revised and updated, this new edition contains more than 3,000 A to Z entries—including more than 200

new ones—detailing the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage. You'll find answers to such wide-ranging questions as: · When should the names of government bodies be spelled out and when should they be abbreviated? · What are the general definitions of the major religious movements? · Which companies do the big media conglomerates own? · Who are all the members of the British Commonwealth? · How should box scores for baseball games be filed? · What constitutes “fair use”? · What exactly does the Freedom of Information Act cover? With invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, The AP Stylebook is the one reference that all writers, editors, and students cannot afford to be without.

**AP Style Guide Simplified** - Appearance Publishers 2022-06-12

"AP Style Guide Simplified: Associated Press Style Manual" contains an overview of the most common AP rules and adheres to the newest version of The Associated Press Stylebook and Webster's New World College Dictionary as a secondary source. This guide offers standards and guidelines of news writing, editing, and common usage for students in classrooms and experienced writers and editors in newsrooms. This is a must-have tool designed for quick access for: - Students in communications, media and journalism - Professional writers and editors at magazines and newspapers Includes EXAMPLES and SELF-TEST for the best learning experience. AP Quick Study Concise Guide will help you master the AP style's principles and rules on: - Grammar - Capitalization - Punctuation - Spelling - Abbreviations and acronyms - Formal titles - Names - Age - Numbers - Dates and times - Datelines - Money - Addresses - States and Cities - Language - Styling - Lists - Symbols - Terminology, etc. The

book consists of the following chapters that address the vast majority of questions about AP style: - Introduction to AP Style - Punctuation - Common Style Guidelines - Statement of News Values and Principles - Broadcast News Writing Style - Editing Marks - Self-Test (NEW: Check your knowledge) This guide will assist you to learn AP style and write with clarity and professionalism.

[The Associated Press Stylebook](#) - The Associated Press 2022-07-05

Master the style guidelines of news writing, editing, and common usage with this indispensable guide perfect for students and professional writers everywhere. The style of The Associated Press is the gold standard for news writing. With the AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which their writers and editors are famous. The AP Stylebook will help you master the AP's rules on grammar, spelling, punctuation, capitalization,

abbreviation, word and numeral usage, and when to use "more than" instead of "over." To make navigating these specialty chapters even easier, the Stylebook includes a comprehensive index. Fully revised and updated to keep pace with world events, common usage, and AP procedures, The AP Stylebook is the one reference that all writers, editors and students cannot afford to be without.

*Inside Reporting* - Tim Harrower 2009-08-28

This text does for reporting what Tim Harrower's *The Newspaper Designer's Handbook* has previously done for design: make it fun and accessible to newcomers. Harrower is an award-winning editor, designer and columnist who has previously taught at Portland State University and currently conducts journalism workshops. The second edition of *Inside Reporting* continues to emphasize the basics but also provides a wealth of information on online reporting and packaging stories in more visual, interactive ways. It also includes more useful

information on feature writing--from stories to reviews and column-writing--than any other text in the field.

*Storycraft, Second Edition* - Jack Hart  
2021-04-08

Jack Hart, master writing coach and former managing editor of the *Oregonian*, has guided several Pulitzer Prize-winning narratives to publication. Since its publication in 2011, his book *Storycraft* has become the definitive guide to crafting narrative nonfiction. This is the book to read to learn the art of storytelling as embodied in the work of writers such as David Grann, Mary Roach, Tracy Kidder, and John McPhee. In this new edition, Hart has expanded the book's range to delve into podcasting and has incorporated new insights from recent research into storytelling and the brain. He has also added dozens of new examples that illustrate effective narrative nonfiction. This edition of *Storycraft* is also paired with *Wordcraft*, a new incarnation of Hart's earlier

book *A Writer's Coach*, now also available from Chicago.

*The Associated Press Guide to News Writing* - René Jacques Cappon 1991

A guide to writing style for all reporters, feature writers, editors, and journalism students.

Demonstrates sound professional techniques to give stories clarity, precision and polish.

**Associated Press Broadcast News Handbook** - Brad Kalbfeld 2001

Originally available only to Associated Press members, this is the definitive guide to writing and delivering the news on radio, television, and other broadcast media. While the focus throughout is on the art of finding, researching, writing, editing, producing, and delivering authoritative, accurate, and exciting news stories, it also provides a wealth of information on key technical aspects involved, such as how to handle a microphone and how many tape recorders to carry in the field. An indispensable resource for students and experienced broadcast

journalists alike, this Handbook also includes a comprehensive, quick-reference style guide covering the established norms and practices in punctuation, tone, diction, use of foreign terms, references, and much more.

**The Elements of Journalism** - Bill Kovach 2001-07-24

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers — the people who use the news — were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and

programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with

journalists and editors, *The Elements of Journalism* is the first book ever to spell out — both for those who create and those who consume the news — the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. *The Elements of Journalism* is already igniting a national dialogue on issues vital to us all. This

book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

*Newswriting and Reporting* - Christopher Scanlan 2014

### **The Associated Press Guide to News**

**Writing, 2 Edition** - Peterson's 2019-10-08

The Associated Press Guide to News Writing, is the standard professional resource for both novice and experienced news writers. This practical handbook is the ideal writing style guide for all reporters, writers, editors, and English and journalism students. It covers all the essentials of good news writing, according to the styles and guidelines set forth by the Associated Press--with lively examples from today's newspapers. This authoritative guide includes: Professional advice about crafting a good feature story In-depth reviews of important principles in news writing Expert guidance on writing

concise, informative copy, source citations, and more. Clear and instructive discussions of specialized styles.

### **The Associated Press Guide To Punctuation**

- Rene J. Cappon 2007-03-20

More people write for the Associated Press than for any other news service, and more writers take their style and word-usage cues from this world-famous institution than from any other journalism source. In the no-nonsense, authoritative tradition of the best-selling AP Stylebook, the top editors at the AP have now written the definitive guide to punctuation. From the when and how of the ampersand to the rules for dashes, slashes, and brackets; from the correct moment for the overused exclamation point to the rules of engagement for the semicolon, The AP Guide to Punctuation is an invaluable and easy-to-use guide to the most important aspect of clear and persuasive writing.

**Practical Journalism** - Helen Sissons

2006-10-19

Practical Journalism: How to Write News introduces the beginner to the skills needed to become a journalist in the digital age. The book draws on interviews with dozens of working journalists. They share their thoughts on the profession and we watch them work - selecting stories, carrying out interviews and writing scripts. There are chapters on interviewing, research techniques and news writing. Further chapters cover working in broadcasting and online. Media law and ethics are also included. Most journalists believe they work ethically although few have set rules and others admit to being pressured to behave underhandedly. This book looks at how journalists can work more ethically and provides a guide for beginners. The book is easy to read. Each chapter concludes with activities and a list of further reading. A glossary of terms is included at the end of the book.

[A Manual for Writers of Research Papers,](#)

[Theses, and Dissertations, Eighth Edition](#) - Kate L. Turabian 2013-04-09

A little more than seventy-five years ago, Kate L. Turabian drafted a set of guidelines to help students understand how to write, cite, and formally submit research writing. Seven editions and more than nine million copies later, the name Turabian has become synonymous with best practices in research writing and style. Her Manual for Writers continues to be the gold standard for generations of college and graduate students in virtually all academic disciplines. Now in its eighth edition, *A Manual for Writers of Research Papers, Theses, and Dissertations* has been fully revised to meet the needs of today's writers and researchers. The Manual retains its familiar three-part structure, beginning with an overview of the steps in the research and writing process, including formulating questions, reading critically, building arguments, and revising drafts. Part II provides an overview of citation practices with

detailed information on the two main scholarly citation styles (notes-bibliography and author-date), an array of source types with contemporary examples, and detailed guidance on citing online resources. The final section treats all matters of editorial style, with advice on punctuation, capitalization, spelling, abbreviations, table formatting, and the use of quotations. Style and citation recommendations have been revised throughout to reflect the sixteenth edition of *The Chicago Manual of Style*. With an appendix on paper format and submission that has been vetted by dissertation officials from across the country and a bibliography with the most up-to-date listing of critical resources available, *A Manual for Writers* remains the essential resource for students and their teachers.

*News Writing* - Anna McKane 2013-11-01

"Deserves to be on every journalism student's reading list and every tutor's book shelf. It is clear, straightforward and scholarly in a very

accessible way... bursting with good advice and insight which should benefit all who all read it." - Kate Jenner, School of Journalism and Digital Communication, University of Central Lancashire "A first-class no-nonsense guide to news writing... Anna McKane's wealth of experience both as a journalist and a lecturer in journalism gives *News Writing* the edge over similar tomes." - Kate Shanahan, Lecturer in Journalism, School of Media, Dublin Institute of Technology The ability to hone and craft an eye-catching news story is fundamental to good journalism. It is an essential skill that the young journalist of today must carry with them. The growth of online journalism and the use of social media has meant that the skills required in news writing are evolving, opening up fresh challenges and exciting new possibilities. Anna McKane's *News Writing* takes you step-by-step through the key aspects of writing news on both print and online platforms, equipping you with all that you need to become an articulate,

accurate and engaging journalist. Crucially, the book will show you how to: \* create an attention-grabbing intro or first paragraph \* structure the content of your story effectively \* use the appropriate language. Fully updated to account for the role of online journalism, this second edition guides you through the essentials of website presentation, from headlines and standfirsts to the use of smartphone images and links. An all-new chapter shows you how to use Twitter and online blogs to piece together a winning story, and up-to-date examples and exercises throughout encourage you to pick apart and analyse the techniques used in a variety of recent news stories across a range of platforms. This is the essential workbook to take

you through your studies in Journalism and News Writing.

**Broadcast Journalism** - Mark W. Hall 1978

*The Word* - René Jacques Cappon 1982

This is an excellent book on clear, concise writing by an Associated Press editor. A quick and inspiring read that will help tighten up your prose.

**Ulysses** -

**The Associated Press Stylebook 2015** -

Associated Press 2015-07-14

A fully revised and updated edition of the bible of the newspaper industry