

The Bloomberg Way A Guide For Reporters And Editors

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The Bloomberg Way - Matthew Winkler
2014-02-20

The ultimate guide to financial reporting, from the Editor-in-Chief of Bloomberg News The Bloomberg Way: A Guide for Reporters and

Editors is the ultimate handbook for business and financial reporting. A compilation of more than two decades worth of wisdom and experience from one of the world's largest news organizations, the book contains the information

and guidance reporters, editors, and students need to be first, fastest, and factual. Bloomberg News Editor-in-Chief Matthew Winkler guides readers through the entire reporting process, relating best practices and warning against common mistakes. More than ever before, accurate reporting is crucial, as increasing numbers of people and institutions are affected by what happens on Wall Street, and information can move global markets. The Bloomberg Way: A Guide for Reporters and Editors details both the preparation and production aspects that produce great news, and provides an inside look at the methods used by an elite financial reporting institution. The book goes well beyond "Journalism 101" to provide guidance specific to business and financial reporting, empowering reporters and editors to develop their own methods within the guidelines of solid, ethical reporting. Topics include: Style, voice, jargon, and why good writing matters Stocks, bonds, currencies, and covering markets Debt,

earnings, M&A, and reporting on companies Government financing, opinion polls, and following the money The book also provides guidance on taking an idea from pitch to publication, and includes extensive information on public responsibility, libel, transparency, and other ethical issues. Between the 24-hour news cycle and the current economic climate, financial reporters need to break news accurately and informatively. The Thirteenth Edition of The Bloomberg Way: A Guide for Reporters and Editors is the definitive guide to reporting and editing the story of money and finance.

The Way of the World - Ron Suskind

2013-03-28

From Pulitzer Prize-winning journalist and bestselling author Ron Suskind comes a startling look at how America and the West lost their way, and at the struggles of their respective governments to reclaim the moral authority on which their survival depends. From the White

House to Downing Street, and from the fault-line countries of South Asia to the sands of Guantanamo, Suskind offers an astonishing story that connects world leaders to the forces waging today's shadow wars and to the next generation of global citizens. Tracking down truth and hope, Suskind delivers historic disclosures with this emotionally stirring and strikingly original portrait of the post 9-11 world.

Caste (Oprah's Book Club) - Isabel Wilkerson
2020-08-04

#1 NEW YORK TIMES BESTSELLER • OPRAH'S BOOK CLUB PICK • "An instant American classic and almost certainly the keynote nonfiction book of the American century thus far."—Dwight Garner, The New York Times The Pulitzer Prize-winning, bestselling author of *The Warmth of Other Suns* examines the unspoken caste system that has shaped America and shows how our lives today are still defined by a hierarchy of human divisions. NAMED THE #1 NONFICTION BOOK OF THE YEAR BY TIME,

ONE OF THE TEN BEST BOOKS OF THE YEAR BY People • The Washington Post • Publishers Weekly AND ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • O: The Oprah Magazine • NPR • Bloomberg • Christian Science Monitor • New York Post • The New York Public Library • Fortune • Smithsonian Magazine • Marie Claire • Town & Country • Slate • Library Journal • Kirkus Reviews • LibraryReads • PopMatters Winner of the Los Angeles Times Book Prize • National Book Critics Circle Award Finalist • Dayton Literary Peace Prize Finalist • PEN/John Kenneth Galbraith Award for Nonfiction Finalist • PEN/Jean Stein Book Award Longlist "As we go about our daily lives, caste is the wordless usher in a darkened theater, flashlight cast down in the aisles, guiding us to our assigned seats for a performance. The hierarchy of caste is not about feelings or morality. It is about power—which groups have it and which do not." In this brilliant book, Isabel Wilkerson gives us a

masterful portrait of an unseen phenomenon in America as she explores, through an immersive, deeply researched narrative and stories about real people, how America today and throughout its history has been shaped by a hidden caste system, a rigid hierarchy of human rankings. Beyond race, class, or other factors, there is a powerful caste system that influences people's lives and behavior and the nation's fate. Linking the caste systems of America, India, and Nazi Germany, Wilkerson explores eight pillars that underlie caste systems across civilizations, including divine will, bloodlines, stigma, and more. Using riveting stories about people—including Martin Luther King, Jr., baseball's Satchel Paige, a single father and his toddler son, Wilkerson herself, and many others—she shows the ways that the insidious undertow of caste is experienced every day. She documents how the Nazis studied the racial systems in America to plan their outcasting of the Jews; she discusses why the cruel logic of

caste requires that there be a bottom rung for those in the middle to measure themselves against; she writes about the surprising health costs of caste, in depression and life expectancy, and the effects of this hierarchy on our culture and politics. Finally, she points forward to ways America can move beyond the artificial and destructive separations of human divisions, toward hope in our common humanity.

Beautifully written, original, and revealing, *Caste: The Origins of Our Discontents* is an eye-opening story of people and history, and a reexamination of what lies under the surface of ordinary lives and of American life today.

Chasing History - Carl Bernstein 2022-01-11
A New York Times bestseller In this triumphant memoir, Carl Bernstein, the Pulitzer Prize-winning coauthor of *All the President's Men* and pioneer of investigative journalism, recalls his beginnings as an audacious teenage newspaper reporter in the nation's capital—a winning tale of scrapes, gumshoeing, and American bedlam.

In 1960, Bernstein was just a sixteen-year-old at considerable risk of failing to graduate high school. Inquisitive, self-taught—and, yes, truant—Bernstein landed a job as a copyboy at the Evening Star, the afternoon paper in Washington. By nineteen, he was a reporter there. In *Chasing History: A Kid in the Newsroom*, Bernstein recalls the origins of his storied journalistic career as he chronicles the Kennedy era, the swelling civil rights movement, and a slew of grisly crimes. He spins a buoyant, frenetic account of educating himself in what Bob Woodward describes as “the genius of perpetual engagement.” Funny and exhilarating, poignant and frank, *Chasing History* is an extraordinary memoir of life on the cusp of adulthood for a determined young man with a dogged commitment to the truth.

The Bloomberg Way - Matthew Winkler

2014-03-24

The ultimate guide to financial reporting, from the Editor-in-Chief of Bloomberg News The

Bloomberg Way: A Guide for Reporters and Editors is the ultimate handbook for business and financial reporting. A compilation of more than two decades worth of wisdom and experience from one of the world's largest news organizations, the book contains the information and guidance reporters, editors, and students need to be first, fastest, and factual. Bloomberg News Editor-in-Chief Matthew Winkler guides readers through the entire reporting process, relating best practices and warning against common mistakes. More than ever before, accurate reporting is crucial, as increasing numbers of people and institutions are affected by what happens on Wall Street, and information can move global markets. *The Bloomberg Way: A Guide for Reporters and Editors* details both the preparation and production aspects that produce great news, and provides an inside look at the methods used by an elite financial reporting institution. The book goes well beyond “Journalism 101” to provide guidance specific to

business and financial reporting, empowering reporters and editors to develop their own methods within the guidelines of solid, ethical reporting. Topics include: Style, voice, jargon, and why good writing matters Stocks, bonds, currencies, and covering markets Debt, earnings, M&A, and reporting on companies Government financing, opinion polls, and following the money The book also provides guidance on taking an idea from pitch to publication, and includes extensive information on public responsibility, libel, transparency, and other ethical issues. Between the 24-hour news cycle and the current economic climate, financial reporters need to break news accurately and informatively. The Thirteenth Edition of *The Bloomberg Way: A Guide for Reporters and Editors* is the definitive guide to reporting and editing the story of money and finance.

On All Fronts - Clarissa Ward 2021-09-07
"On All Fronts: The Education of a Journalist

beautifully outlines . . . what it means to seek the truth. It gave me a new faith in the power of reporting." —Oprah Winfrey The recipient of multiple Peabody and Murrow awards, Clarissa Ward is a world-renowned conflict reporter. In this strange age of crisis where there really is no front line, she has moved from one hot zone to the next. With multiple assignments in Syria, Egypt, and Afghanistan, Ward, who speaks seven languages, has been based in Baghdad, Beirut, Beijing, and Moscow. She has seen and documented the violent remaking of the world at close range. With her deep empathy, Ward finds a way to tell the hardest stories. *On All Fronts* is the riveting account of Ward's singular career and of journalism in this age of extremism. Following a privileged but lonely childhood, Ward found her calling as an international war correspondent in the aftermath of 9/11. From her early days in the field, she was embedding with marines at the height of the Iraq War and was soon on assignment all over the globe. But

nowhere does Ward make her mark more than in war-torn Syria, which she has covered extensively with courage and compassion. From her multiple stints entrenched with Syrian rebels to her deep investigations into the Western extremists who are drawn to ISIS, Ward has covered Bashar al-Assad's reign of terror without fear. In 2018, Ward rose to new heights at CNN and had a son. Suddenly, she was doing this hardest of jobs with a whole new perspective. On All Fronts is the unforgettable story of one extraordinary journalist—and of a changing world.

The Fearful Rise of Markets - John Authers
2010-04-08

Are we barreling toward another massive global financial catastrophe? How can so many bubbles form all at once? Why are so many “disconnected” markets now capable of collapsing in unison? In this remarkably readable book, award-winning Financial Times columnist John Authers takes on these critical

questions and offers deeply sobering answers. Authers reveals how the first truly global super bubble was inflated—and might now be inflating again. He illuminates the multiple roots of repeated financial crises: a massive shift in investing power from individuals to big institutions; the migration of key decisions from banks to capital markets; the wholesale financialization of many asset classes; and fundamental failures of both theory and policy. *The Fearful Rise of Markets* presents a truly global view, avoiding oversimplifications and ideology as it outlines how we got here and where we stand. Even more valuable, it offers realistic solutions—for decision-makers who want to prevent disaster and investors who want to survive it. The herd grows ever larger—and more dangerous. How institutional investing, indexing, and efficient markets theory promote herding. Cheap money and irrational exuberance. Super fuel for super bubbles. Too big to fail: the whole story of moral hazard. Banks, hedge funds,

and beyond Danger signs of the next bubble
Forex, equity, credit, and commodity markets
move once more in alignment

Amazon Unbound - Brad Stone 2022-05-10
Portrait of the growth of tech company Amazon
and the evolution of its billionaire founder, Jeff
Bezos.

The Manager's Guide to Handling the Media in
Crisis - James E. Lukaszewski, ABC, Fellow
IABC, APR, Fellow PRSA, BEPS Emeritus
2016-08-02

Attracting media attention is surprisingly easy --
you just want it to be the right kind! If an event
causes the phone to ring and TV cameras to
appear in your lobby, you need confidence that
the people who happen to be at your worksite
that day are prepared. That's easy if everyone -
executives, PR, managers, and employees - is
familiar with Jim Lukaszewski's sure-fire
methods for handling the media. James (Jim)
Lukaszewski, America's Crisis Guru TM, is one
of the most visible corporate go-to people for

companies when there is trouble in the room or
on the horizon. The Manager's Guide to
Handling the Media in a Crisis: Doing and
Saying the Right Thing When it Matters Most,
shares with you the skills he has developed in
30+ years of helping companies in crisis
management, employee communications, ethics,
media relations, public affairs, reputation
preservation, leadership restoration, and
recovery. Jim speaks annually before a wide
variety of local, statewide, national and
international organizations and associations
heard by thousands of each year - and in this
book, he is speaking directly to you. With this
book as a guide, you will be able to: Create and
deliver the message that best represents your
organization. Understand what it takes to be an
effective spokesperson. . Make sure everyone is
aware of company policies and procedures
relating to the press. . Be aware of the needs,
deadlines, and priorities of reporters. . Prepare
to give good answers to all sorts of questions. .

Monitor social media, assess its impact. . Identify the ways social media could be used to attack your company. . Preserve company reputation amid a flurry of conflicting publicity. . Reading this book, you will see why, wherever there is or can be trouble and crisis, affected audiences and troubled leaders are waiting to learn the way out of their problems from Jim. The book is practical, easy to read, filled with real-world case studies, checklists, anecdotes, discussion questions, and easy-to-remember tips for success.

The Far Land - Brandon Presser 2022-03-08
A thrilling true tale of power, obsession, and betrayal at the edge of the world In 1808, an American merchant ship happened upon an uncharted island in the South Pacific and unwittingly solved the biggest nautical mystery of the era: the whereabouts of a band of fugitives who, after seizing their vessel, had disappeared into the night with their Tahitian companions. Pitcairn Island was the perfect

hideaway from British authorities, but after nearly two decades of isolation its secret society had devolved into a tribalistic hellscape; a real-life Lord of the Flies, rife with depravity and deception. Seven generations later, the island's diabolical past still looms over its 48 residents; descendants of the original mutineers, marooned like modern castaways. Only a rusty cargo ship connects Pitcairn with the rest of the world, just four times a year. In 2018, Brandon Presser rode the freighter to live among its present-day families; two clans bound by circumstance and secrets. While on the island, he pieced together Pitcairn's full story: an operatic saga that holds all who have visited in its mortal clutch—even the author. Told through vivid historical and personal narrative, *The Far Land* goes beyond the infamous mutiny on the *Bounty*, offering an unprecedented glimpse at life on the fringes of civilization, and how, perhaps, it's not so different from our own.

Slanted - Sharyl Attkisson 2020-11-24

USA TODAY BESTSELLER! New York Times bestselling author Sharyl Attkisson takes on the media's misreporting on Black Lives Matter, coronavirus, Joe Biden, Silicon Valley censorship, and more. When the facts don't fit their Narrative, the media abandons the facts, not the Narrative. Virtually every piece of information you get through the media has been massaged, shaped, curated, and manipulated before it reaches you. Some of it is censored entirely. The news can no longer be counted on to reflect all the facts. Instead of telling us what happened yesterday, they tell us what's new in the prepackaged soap opera they've been calling the news. For the past four years, five-time Emmy Award-winning investigative journalist and New York Times bestselling author Sharyl Attkisson has been collecting and dissecting alarming incidents tracing the shocking devolution of what used to be the most respected news organizations on the planet. For the first time, top news executives and reporters

representing every major national television news outlet—from ABC, CBS, NBC, and CNN to FOX and MSNBC—speak frankly, confiding in Attkisson about the death of the news as they once knew it. Their concern transcends partisan divides. Most frightening of all, a broad campaign in the media has convinced many Americans not only to accept but to demand censorship over journalism. It is a stroke of genius on the part of those seeking to influence public opinion: undermine public confidence in the news, then insist upon “curating” information and divining the “truth.” The thinking is done for you. They'll decide which pesky facts shouldn't cross your desk by declaring them false, irrelevant, debunked, unsafe, or out-of-bounds. We have reached a state of utter absurdity, where journalism schools teach students that their own, personal truth or chosen narratives matter more than reality. In *Slanted*, Attkisson digs into the language of propagandists, the persistence of

false media narratives, the driving forces behind today's dangerous blend of facts and opinion, the abandonment of journalism ethics, and the new, Orwellian definition of what it means to report the news.

[Dead in the Water](#) - Matthew Campbell

2022-05-03

Shortlisted for the Financial Times Business Book of the Year Award "A triumph of investigative journalism." —Tom Wright, New York Times bestselling coauthor of Billion Dollar Whale "Truly one of the most nail-biting, page-turning, terrifying true-crime books I've ever read." —Nick Bilton, New York Times bestselling author of American Kingpin From award-winning journalists Matthew Campbell and Kit Chellel, the gripping, true-crime story of a notorious maritime hijacking at the heart of a massive conspiracy—and the unsolved murder that threatened to unravel it all. In July 2011, the oil tanker Brillante Virtuoso was drifting through the treacherous Gulf of Aden when a crew of

pirates attacked and set her ablaze in a devastating explosion. But when David Mockett, a maritime surveyor working for Lloyd's of London, inspected the damaged vessel, he was left with more questions than answers. How had the pirates gotten aboard so easily? And if they wanted to steal the ship and bargain for its return, then why did they destroy it? The questions didn't add up—and Mockett would never answer them. Soon after his inspection, David Mockett was murdered. *Dead in the Water* is a shocking expose of the criminal inner workings of international shipping, told through the lens of the Brillante hijacking and its aftermath. Through first-hand accounts of those who lived it—from members of the ship's crew and witnesses to the attacks, to the ex-London detectives turned private investigators seeking to solve Mockett's murder and bring justice to his family—award-winning Bloomberg reporters Matthew Campbell and Kit Chellel piece together the astounding truth behind one of the

most brazen financial frauds in history. The ambitious culmination of more than four years of reporting, *Dead in the Water* uncovers an intricate web of conspiracy amidst the lawless, old-world industry at the backbone of our new global economy.

News to Me - Barry Newman (Journalist) 2015

Estate Planning Smarts - Deborah L. Jacobs 2009

A plain-English guide to a stressful topic, with examples from the estate plans of Paul Newman, Jacqueline Kennedy Onassis, Michael Jackson and others. "To-Do Lists" after each chapter leave no excuses for procrastinators.

A Journalist's Guide to Live Direct and Unbiased News Translation - 'Alī Darwīsh 2010

"This book examines the role of translation in news making, taking Arabic satellite television as its case study, and presents a framework for journalists, translators, news editors and other media workers to help them avoid the pitfalls of

translation mediation."--P. [4] of cover.

White Mouse - Nancy Wake 2011-12-01

Nancy Wake, nicknamed 'the white mouse' for her ability to evade capture, tells her own story. As the Gestapo's most wanted person, and one of the most highly decorated servicewomen of the war, it's a story worth telling. After living and working in Paris in the 1930's, Nancy married a wealthy Frenchman and settled in Marseilles. Her idyllic new life was ended by World War II and the invasion of France. Her life shattered, Nancy joined the French resistance and, later, began work with an escape-route network for allied soldiers. Eventually Nancy had to escape from France herself to avoid capture by the Gestapo. In London she trained with the Special Operations Executive as a secret agent and saboteur before parachuting back into France. Nancy became a leading figure in the Maquis of the Auvergne district, in charge of finance and obtaining arms, and helped to forge the Maquis into a superb fighting force. During her lifetime,

Nancy Wake was hailed as a legend. Her autobiography recounts her extraordinary wartime experiences in her own words.

Building digital safety for journalism -

Henrichsen, Jennifer R. 2015-03-30

In order to improve global understanding of emerging safety threats linked to digital developments, UNESCO commissioned this research within the Organization's on-going efforts to implement the UN Inter-Agency Plan on the Safety of Journalists and the Issue of Impunity, spearheaded by UNESCO. The UN Plan was born in UNESCO's International Programme for the Development of Communication (IPDC), which concentrates much of its work on promoting safety for journalists.

She Said - Jodi Kantor 2020-06-30

Now a major motion picture, starring Carey Mulligan and Zoe Kazan "An instant classic of investigative journalism... 'All the President's Men' for the Me Too era." — Carlos Lozada, The

Washington Post From Pulitzer Prize-winning journalists Jodi Kantor and Megan Twohey, the untold story of their investigation of Harvey Weinstein and its consequences for the #MeToo movement For years, reporters had tried to get to the truth about Harvey Weinstein's treatment of women. Rumors of wrongdoing had long circulated, and in 2017, when Jodi Kantor and Megan Twohey began their investigation for the New York Times, his name was still synonymous with power. But during months of confidential interviews with actresses, former Weinstein employees, and other sources, many disturbing and long-buried allegations were unearthed, and a web of onerous secret payouts and nondisclosure agreements was revealed. When Kantor and Twohey were finally able to convince sources to go on the record, a dramatic final showdown between Weinstein and the New York Times was set in motion. In the tradition of great investigative journalism, *She Said* tells a thrilling story about the power of truth and reveals the

inspiring and affecting journeys of the women who spoke up—for the sake of other women, for future generations, and for themselves.

Short - John Schwartz 2010-04-13

A SURVIVAL GUIDE TO GROWING UP SHORT.

Part science book, part memoir—a book for everyone concerned about looking (or feeling) different. When veteran journalist John Schwartz took a close look at famous height studies, he made a surprising discovery: being short doesn't have to be a disadvantage! Part advice book, part memoir, and part science primer, this fascinating book explores the marketing, psychology, and mythology behind our obsession with height and delivers a reassuring message to kids of all types that they can walk tall—whatever it is that makes them different. Short is a 2011 Bank Street - Best Children's Book of the Year.

A Traveler at the Gates of Wisdom - John Boyne 2020-08-11

From the bestselling author of A Ladder to the

Sky—“a darkly funny novel that races like a beating heart” (People)—comes a new novel that plays out across all of human history: a story as precise as it is unlimited. This story starts with a family. For now, it is a father and a mother with two sons, one with his father’s violence in his blood, one with his mother’s artistry. One leaves. One stays. They will be joined by others whose deeds will determine their fate. It is a beginning. Their stories will intertwine and evolve over the course of two thousand years. They will meet again and again at different times and in different places. From Palestine at the dawn of the first millennium and journeying across fifty countries to a life among the stars in the third, the world will change around them, but their destinies remain the same. It must play out as foretold. From the award-winning author of The Heart’s Invisible Furies comes A Traveler at the Gates of Wisdom, an epic tale of humanity. The story of all of us, stretching across two millennia. Imaginative, unique, heartbreaking,

this is John Boyne at his most creative and compelling.

The Indigo Book - Christopher Jon Sprigman
2017-07-11

This public domain book is an open and compatible implementation of the Uniform System of Citation.

No Longer Newsworthy - Christopher R. Martin
2019-05-15

Until the recent political shift pushed workers back into the media spotlight, the mainstream media had largely ignored this significant part of American society in favor of the moneyed "upscale" consumer for more than four decades. Christopher R. Martin now reveals why and how the media lost sight of the American working class and the effects of it doing so. The damning indictment of the mainstream media that flows through No Longer Newsworthy is a wakeup call about the critical role of the media in telling news stories about labor unions, workers, and working-class readers. As Martin charts the

decline of labor reporting from the late 1960s onwards, he reveals the shift in news coverage as the mainstream media abandoned labor in favor of consumer and business interests. When newspapers, especially, wrote off working-class readers as useless for their business model, the American worker became invisible. In No Longer Newsworthy, Martin covers this shift in focus, the loss of political voice for the working class, and the emergence of a more conservative media in the form of Christian television, talk radio, Fox News, and conservative websites. Now, with our fractured society and news media, Martin offers the mainstream media recommendations for how to push back against right-wing media and once again embrace the working class as critical to its audience and its democratic function.

It's Not TV - Felix Gillette
2022-11-01
The riveting inside story of HBO, the start-up company that reinvented television—by two veteran media reporters HBO changed how

stories could be told on TV. The Sopranos, Sex and the City, The Wire, Game of Thrones. The network's meteoric rise heralded the second golden age of television with serialized shows that examined and reflected American anxieties, fears, and secret passions through complicated characters who were flawed and often unlikable. HBO's own behind-the-scenes story is as complex, compelling, and innovative as the dramas the network created, driven by unorthodox executives who pushed the boundaries of what viewers understood as television at the turn of the century. Originally conceived by a small upstart group of entrepreneurs to bring Hollywood movies into living rooms across America, the scrappy network grew into one of the most influential and respected players in Hollywood. It's Not TV is the deeply reported, definitive story of one of America's most daring and popular cultural institutions, laying bare HBO's growth, dominance, and vulnerability within the

capricious media landscape over the past fifty years. Through the visionary executives, showrunners, and producers who shaped HBO, seasoned journalists Gillette and Koblin bring to life a dynamic cast of characters who drove the company's creative innovation in astonishing ways—outmaneuvering copycat competitors, taming Hollywood studios, transforming 1980s comedians and athletes like Chris Rock and Mike Tyson into superstars, and in the late 1990s and 2000s elevating the commercial-free, serialized drama to a revered art form. But in the midst of all its success, HBO was also defined by misbehaving executives, internal power struggles, and a few crucial miscalculations. As data-driven models like Netflix have taken over streaming, HBO's artful, instinctual, and humanistic approach to storytelling is in jeopardy. Taking readers into the boardrooms and behind the camera, It's Not TV tells the surprising, fascinating story of HBO's ascent, its groundbreaking influence on

American business, technology, and popular culture, and its increasingly precarious position in the very market it created.

Lectures on the Philosophy of Mathematics -

Joel David Hamkins 2021-03-09

An introduction to the philosophy of mathematics grounded in mathematics and motivated by mathematical inquiry and practice. In this book, Joel David Hamkins offers an introduction to the philosophy of mathematics that is grounded in mathematics and motivated by mathematical inquiry and practice. He treats philosophical issues as they arise organically in mathematics, discussing such topics as platonism, realism, logicism, structuralism, formalism, infinity, and intuitionism in mathematical contexts. He organizes the book by mathematical themes--numbers, rigor, geometry, proof, computability, incompleteness, and set theory--that give rise again and again to philosophical considerations.

The Bloomberg Way - John Micklethwait

2017-07-13

Learn best practices from the most trusted name in business and financial reporting The Bloomberg Way is the journalist's guide to covering business, finance and the economy, with authoritative guidance from the editor-in-chief and senior editors of Bloomberg. As the lines between objectivity and opinion become increasingly blurred, the new edition of the Bloomberg Way shows you how to be the first to publish print and multimedia content with accuracy and journalistic integrity. The authors walk through the best-practice reporting, writing and editing processes followed by this elite, global journalistic organization. You'll learn how to work effectively in a highly competitive real-time news environment where every second matters. The book offers expert tips for taking a story from pitch to publication, along with discussion of journalistic principles including fairness, transparency, sourcing, libel, privacy and ethics. The Bloomberg Way

describes essential guidelines for producing content for print, broadcast and web audiences. Topics include interviewing techniques, clarity and precision in writing and editing, compelling headlines and leads, the marriage of words and data in stories, effective charts and graphs, how to appear on television, writing for the web, and more. Each topic is accompanied by how-to examples and showcases useful functions from the Bloomberg Terminal. The Bloomberg Way also shows you how to collaborate with colleagues across platforms to report and present stories about: The stock, bond, commodity and currency markets. Companies, including earnings, mergers, debt, product strategy and management's changes. Economies and their intersection with government and politics. The Bloomberg Way is the definitive book for any journalist or media specialist who needs to know how one of the world's leading news organizations covers news about business, finance and the economy.

The Bloomberg Way - John Micklethwait
2017-08-01

Learn best practices from the most trusted name in business and financial reporting. The Bloomberg Way is the journalist's guide to covering business, finance and the economy, with authoritative guidance from the editor-in-chief and senior editors of Bloomberg. As the lines between objectivity and opinion become increasingly blurred, the new edition of the Bloomberg Way shows you how to be the first to publish print and multimedia content with accuracy and journalistic integrity. The authors walk through the best-practice reporting, writing and editing processes followed by this elite, global journalistic organization. You'll learn how to work effectively in a highly competitive real-time news environment where every second matters. The book offers expert tips for taking a story from pitch to publication, along with discussion of journalistic principles including fairness, transparency, sourcing, libel,

privacy and ethics. The Bloomberg Way describes essential guidelines for producing content for print, broadcast and web audiences. Topics include interviewing techniques, clarity and precision in writing and editing, compelling headlines and leads, the marriage of words and data in stories, effective charts and graphs, how to appear on television, writing for the web, and more. Each topic is accompanied by how-to examples and showcases useful functions from the Bloomberg Terminal. The Bloomberg Way also shows you how to collaborate with colleagues across platforms to report and present stories about: The stock, bond, commodity and currency markets. Companies, including earnings, mergers, debt, product strategy and management changes. Economies and their intersection with government and politics. The Bloomberg Way is the definitive book for any journalist or media specialist who needs to know how one of the world's leading news organizations covers news

about business, finance and the economy. **Fallout** - Lesley M.M. Blume 2020-08-04 A NEW YORK TIMES NOTABLE BOOK OF 2020 New York Times bestselling author Lesley M.M. Blume reveals how one courageous American reporter uncovered one of the deadliest cover-ups of the 20th century—the true effects of the atom bomb—potentially saving millions of lives. Just days after the United States decimated Hiroshima and Nagasaki with nuclear bombs, the Japanese surrendered unconditionally. But even before the surrender, the US government and military had begun a secret propaganda and information suppression campaign to hide the devastating nature of these experimental weapons. The cover-up intensified as Occupation forces closed the atomic cities to Allied reporters, preventing leaks about the horrific long-term effects of radiation which would kill thousands during the months after the blast. For nearly a year the cover-up worked—until New Yorker journalist John Hersey got into Hiroshima

and managed to report the truth to the world. As Hersey and his editors prepared his article for publication, they kept the story secret—even from most of their New Yorker colleagues. When the magazine published “Hiroshima” in August 1946, it became an instant global sensation, and inspired pervasive horror about the hellish new threat that America had unleashed. Since 1945, no nuclear weapons have ever been deployed in war partly because Hersey alerted the world to their true, devastating impact. This knowledge has remained among the greatest deterrents to using them since the end of World War II.

Released on the 75th anniversary of the Hiroshima bombing, Fallout is an engrossing detective story, as well as an important piece of hidden history that shows how one heroic scoop saved—and can still save—the world.

Attacks on the Press - Committee to Protect Journalists 2017-04-24

Attacks on the Press -- Contents -- Introduction: The New Face of Censorship -- 1. Where I've

Never Set Foot -- 2. From Fledgling to Failed -- 3. A Loyal Press -- 4. What Is the Worst-Case Scenario? -- 5. Thwarting Freedom of Information -- Case in Point -- 6. Disrupting the Debate -- 7. Discredited -- 8. Chinese Import -- 9. Willing Accomplice -- 10. Edited by Drug Lords -- 11. Self-Restraint vs. Self-Censorship -- 12. Connecting Cuba -- 13. Supervised Access -- 14. Fiscal Blackmail -- 15. Right Is Might -- 16. Eluding the Censors -- 17. Zone of Silence -- 18. Being a Target -- 19. Fighting for the Truth -- Index -- EULA

The Exile - Mark Ames 2000

The "eXile" is the controversial tabloid founded by Ames and Taibbi that "Rolling Stone" has called "cruel, caustic, and funny" and "a must-read." In the tradition of gonzo journalists like Hunter S. Thompson, the authors cover everything from decadent club scenes to the nation's collapsing political and economic systems--no one is spared. Illustrations.

Show Me the Money - Chris Roush 2010-10-04

Show Me the Money is the definitive business journalism textbook that offers hands-on advice and examples on doing the job of a business journalist. Author Chris Roush draws on his experience as a business journalist and educator to explain how to cover businesses, industries and the economy, as well as where to find sources of information for stories. He demonstrates clearly how reporters take financial information and turn it into relevant facts that explain a topic to readers. This definitive business journalism text: provides real-world examples of business articles presents complex topics in a form easy to read and understand offers examples of where to find news stories in SEC filings gives comprehensive explanations and reviews of corporate financial, balance sheet, and cash flow statements provides tips on finding sources, such as corporate investors and hard-to-find corporate documents gives a comprehensive listing of websites for business journalists to use. Key

updates for the second edition include: tips from professional business journalists provided throughout the text new chapters on personal finance reporting and covering specific business beats expanded coverage of real estate reporting updates throughout to reflect significant changes in SEC, finance, and economics industries. With numerous examples of documents and stories in the text, Show Me the Money is an essential guide for students and practitioners doing business journalism.

Our Women on the Ground - Zahra Hankir
2019-08-06

Nineteen Arab women journalists speak out about what it's like to report on their changing homelands in this first-of-its-kind essay collection, with a foreword by CNN chief international correspondent Christiane Amanpour "A stirring, provocative and well-made new anthology . . . that rewrites the hoary rules of the foreign correspondent playbook, deactivating the old clichés." —Dwight Garner,

The New York Times A growing number of intrepid Arab and Middle Eastern sahafiyat—female journalists—are working tirelessly to shape nuanced narratives about their changing homelands, often risking their lives on the front lines of war. From sexual harassment on the streets of Cairo to the difficulty of traveling without a male relative in Yemen, their challenges are unique—as are their advantages, such as being able to speak candidly with other women at a Syrian medical clinic or with men on Whatsapp who will go on to become ISIS fighters, rebels, or pro-regime soldiers. In *Our Women on the Ground*, nineteen of these women tell us, in their own words, about what it's like to report on conflicts that (quite literally) hit close to home. Their daring and heartfelt stories, told here for the first time, shatter stereotypes about the region's women and provide an urgently needed perspective on a part of the world that is frequently misunderstood. INCLUDING ESSAYS BY: Donna

Abu-Nasr, Aida Alami, Hannah Allam, Jane Arraf, Lina Attalah, Nada Bakri, Shamael Elnoor, Zaina Erhaim, Asmaa al-Ghoul, Hind Hassan, Eman Helal, Zeina Karam, Roula Khalaf, Nour Malas, Hwaida Saad, Amira Al-Sharif, Heba Shibani, Lina Sinjab, and Natacha Yazbeck

The Bloomberg Way - Matthew Winkler

2011-09-28

The definitive guide to reporting and editing the story of money Financial reporting is more important than ever as people grow increasingly aware of how their lives are affected by Wall Street and the federal government. Bloomberg News has earned the respect of journalists and readers around the world for its fast, in-depth and accurate stories. The Bloomberg Way, an internal manual compiled over two decades, reflects the new realities of journalism, in which speed is paramount, the impact of news is instantaneous, and the lines between objectivity and opinion are increasingly blurred. The Bloomberg Way is the most thorough and

comprehensive guide to reporting and editing the story of money. This indispensable text for both journalism professionals and students outlines the central principles of Bloomberg News, explaining how to write compelling stories while maintaining standards of accuracy, honesty and ethics. The five F's of reporting: Factual, First, Fastest, Final and Future Word The essentials of writing an enticing lead and organizing story lines when preparing for breaking news on anything from an earnings release to a market crash Ways to keep opinion and speculation out of your writing The Bloomberg Way stylebook is the most important writer's resource of one of the largest news organizations in the world. It informs as it instructs, from how to conduct effective interviews to analyzing financial reports to the imperative for accuracy and integrity in gathering and publishing news.

Attacks on the Press - Committee to Protect Journalists (CPJ) 2013-02-04

The world's most comprehensive guide to international press freedom From Aleppo to Zacatecas, Beijing to Brasilia, the past decade has seen a sharp rise in the number of journalist imprisonments, assassinations, and disappearances worldwide. Caught between warlords and religious extremists, corrupt police and drug cartels, and hemmed in by increasingly oppressive censorship laws, journalists have never been at such peril, nor asked to pay such a high price for the ethical practice of their profession. Begun as a simple typewritten list in 1986, Attacks on the Press has grown to become the definitive annual assessment of press freedoms globally. Compiled by the Committee to Protect Journalists, it provides up-to-the-minute analyses of media conditions, press freedom violations, and emerging threats to journalists in every corner of the world. In this 2013 edition, you will find front-line reports and analytical essays by CPJ experts covering an array of topics of critical importance to

journalists, including: Journalist casualties at the front lines of conflicts in Syria, Nigeria, Somalia, Afghanistan, and other global hot spots The curtailment of Internet freedoms across Southeast Asia, with an emphasis on the draconian measures now in place in Vietnam, Malaysia, and Thailand The status of investigations into the disappearances of 35 journalists worldwide, and why more than half of those disappeared went missing in Mexico and Russia The rise in journalist imprisonments globally, the spate of new anti-terrorism laws that made it possible, and the example set by the U.S. government in the wake of 9/11 The state of journalistic freedoms in Iran since the Green Movement and the practice of summary imprisonment of Iranian journalists How the rise of mobile Internet technology and social media has engendered new dangers for journalists from both insurgent groups and the governments they are fighting In addition to being an invaluable source of timely information

and guidance for media professionals, Attacks on the Press gives voice to journalists globally, providing them with a platform for direct advocacy with governments and a seat in discussions at the UN, OAS, EU, AU, and other official bodies.

The Data Journalism Handbook - Jonathan Gray 2012-07-12

When you combine the sheer scale and range of digital information now available with a journalist's "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With The Data Journalism Handbook, you'll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers, and data analysts, you'll learn how data can be either

the source of data journalism or a tool with which the story is told—or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by "crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links

The Power of Habit - Charles Duhigg 2012-02-28
NEW YORK TIMES BESTSELLER • This instant classic explores how we can change our lives by changing our habits. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Wall Street Journal • Financial Times In *The Power of Habit*, award-winning business reporter Charles Duhigg takes us to the thrilling edge of scientific discoveries that explain why habits exist and

how they can be changed. Distilling vast amounts of information into engrossing narratives that take us from the boardrooms of Procter & Gamble to the sidelines of the NFL to the front lines of the civil rights movement, Duhigg presents a whole new understanding of human nature and its potential. At its core, *The Power of Habit* contains an exhilarating argument: The key to exercising regularly, losing weight, being more productive, and achieving success is understanding how habits work. As Duhigg shows, by harnessing this new science, we can transform our businesses, our communities, and our lives. With a new Afterword by the author "Sharp, provocative, and useful."—Jim Collins "Few [books] become essential manuals for business and living. *The Power of Habit* is an exception. Charles Duhigg not only explains how habits are formed but how to kick bad ones and hang on to the good."—Financial Times "A flat-out great read."—David Allen, bestselling author of

Getting Things Done: The Art of Stress-Free Productivity “You’ll never look at yourself, your organization, or your world quite the same way.”—Daniel H. Pink, bestselling author of Drive and A Whole New Mind “Entertaining . . . enjoyable . . . fascinating . . . a serious look at the science of habit formation and change.”—The New York Times Book Review *The Monopolists* - Mary Pilon 2015-02-17

Tracing back to Abraham Lincoln, the Quakers and a forgotten feminist named Lizzie Magie, and presenting a remarkable social history of corporate greed, a fascinating inside story of the world's most famous board game reveals how Monopoly came into existence.

Journalism, fake news & disinformation - Ireton, Cheryl 2018-09-17

Follow the Story - James B. Stewart 2012-11-20
An indispensable guide to nonfiction writing from the Columbia Journalism School professor and Pulitzer Prize-winning journalist behind the

bestsellers *Blind Eye*, *Blood Sport*, and *Den of Thieves*. In *Follow the Story*, bestselling author and journalist James B. Stewart teaches you the techniques of compelling narrative writing, from nonfiction books to articles, feature stories, or memoirs. Stewart provides concrete directions for conceiving, reporting, structuring, and writing nonfiction—techniques that he has used in his own successful books and stories. By using examples from his own work, Stewart illustrates systematically a way of thinking about and executing stories, a method that has helped numerous reporters and Columbia students become better writers. *Follow the Story* examines in detail: How an idea is conceived How to “sell” ideas to editors and publishers How to report the nonfiction story Six models that can be used for any nonfiction story How to structure the narrative story How to write introductions, endings, dialogue, and description How to introduce and develop characters How to use literary devices Pitfalls to avoid Learn from

this book a clear way of looking at the world with the alert curiosity that is the first indispensable step toward good writing.

[Eyes of Democracy](#) - Manohar Esipisu 2009

Offers journalists and other media professionals an overview of the issues, testimonies from journalists on the ground. This book provides guidelines for good practice, along with reports from Commonwealth Observer Groups on election reporting in a number of Commonwealth countries.

Breaking News - Alan Rusbridger 2018-11-27

An urgent account of the revolution that has upended the news business, written by one of the most accomplished journalists of our time. Technology has radically altered the news landscape. Once-powerful newspapers have lost their clout or been purchased by owners with particular agendas. Algorithms select which stories we see. The Internet allows consequential revelations, closely guarded secrets, and dangerous misinformation to spread

at the speed of a click. In *Breaking News*, Alan Rusbridger demonstrates how these decisive shifts have occurred, and what they mean for the future of democracy. In the twenty years he spent editing *The Guardian*, Rusbridger managed the transformation of the progressive British daily into the most visited serious English-language newspaper site in the world. He oversaw an extraordinary run of world-shaking scoops, including the exposure of phone hacking by London tabloids, the Wikileaks release of U.S. diplomatic cables, and later the revelation of Edward Snowden's National Security Agency files. At the same time, Rusbridger helped *The Guardian* become a pioneer in Internet journalism, stressing free access and robust interactions with readers. Here, Rusbridger vividly observes the media's transformation from close range while also offering a vital assessment of the risks and rewards of practicing journalism in a high-impact, high-stress time.